

Investment Trends in Drug Discovery



Drug Discovery Biology & Bioinformatics
STRATEGY MEETING EAST COAST USA 2024

 Thursday, 16th May 2024  Hyatt Regency Princeton

Proventa's recent survey of drug discovery biology leaders highlights AI/ML as a top investment priority. Key industry challenges include target identification, in vivo/in vitro pharmacology, and data management. Understanding these trends is crucial for strategic investment decisions in the evolving drug discovery landscape.



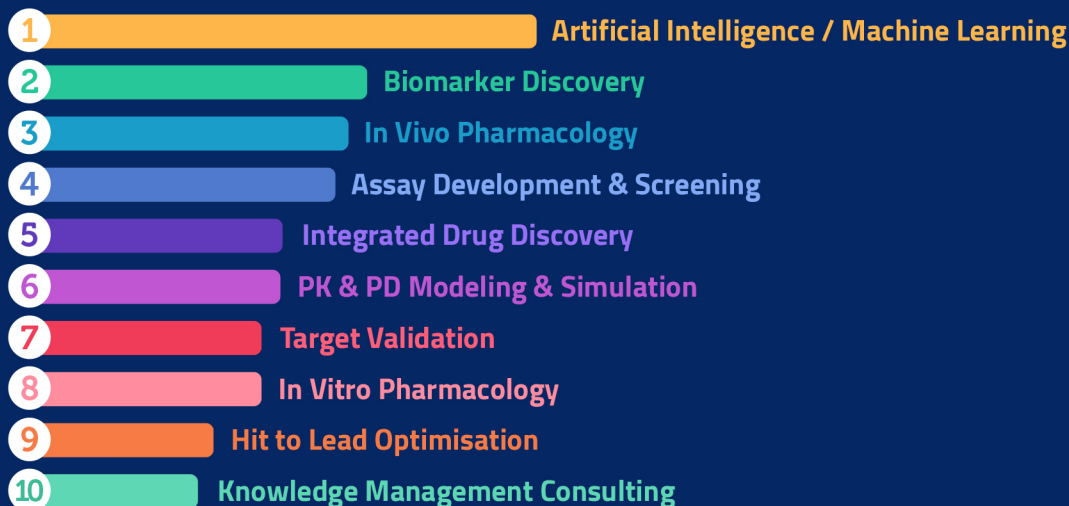
11 years of Business Intelligence in Life Sciences

Top Investment Areas for 2024-2025

AI/ML Dominates Drug Discovery Investment Landscape

Our recent Drug Discovery Biology and Bioinformatics Strategy Meeting revealed a clear investment trend: **Artificial Intelligence (AI) and Machine Learning (ML)** are top priorities. A staggering 48% of attendees identified AI/ML as a crucial investment area. This surge in interest presents a unique opportunity for investors to support groundbreaking innovations transforming drug discovery.

Discover the top investment areas shaping the future of drug discovery and position yourself at the forefront of innovation.



Top 10 Challenges 2024: What Peers are Focusing on



1 Target Identification and Target Validation



6 Data Management Strategies for Biotech & Pharma



2 In Vivo and In Vitro Pharmacology



7 Hit-to-Lead Identification, Validation and Lead Optimization



3 Integration of Automation and Artificial Intelligence



8 Omics Technologies and Integrated Drug Discovery



4 DMPK/ ADME & Toxicology



9 Preclinical Development



5 Funding Opportunities and Business Development & Scaling

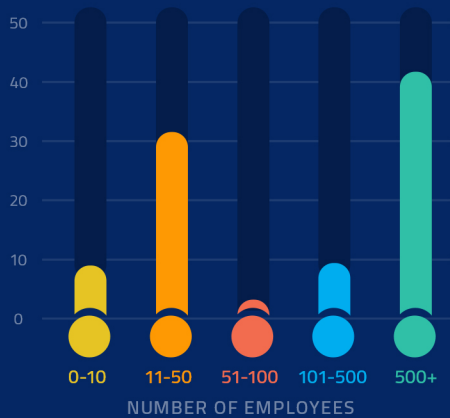


10 Pipeline Management, Talent Sourcing & Agile Corporate Execution

Key Investing Insights from Attendees

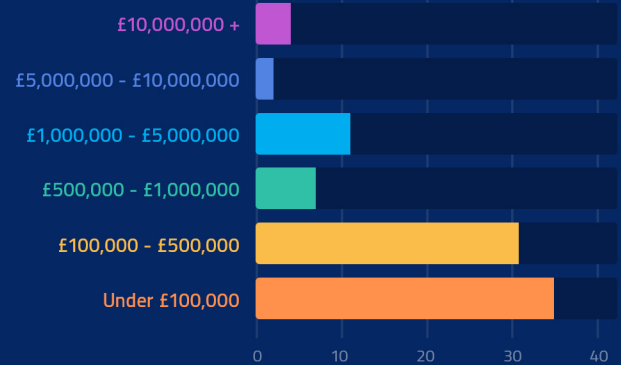
This section summarizes key insights from our recent strategy meeting, providing valuable information for solutions providers in the drug discovery space seeking qualified leads and RFP opportunities. You can connect with qualified leads and position your products and services to address their specific needs.

Company Size



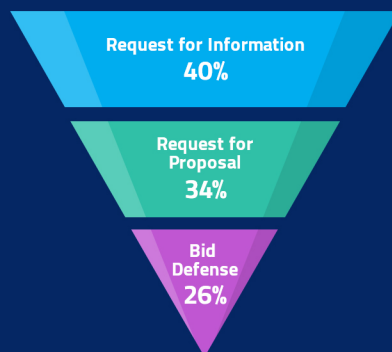
The strategy meeting attracted a diverse range of companies actively looking to invest in new solutions. The majority (91%) fall within the 101-500 employee range, indicating a strong mix of established and emerging players.

Investment Budget



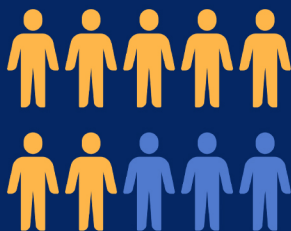
Nearly half (48%) of attendees are planning to invest between £100,000 and £5 million in solutions relevant to your offerings. Notably, a small but impactful segment (4%) is looking to invest over £10 million.

Buying Stage



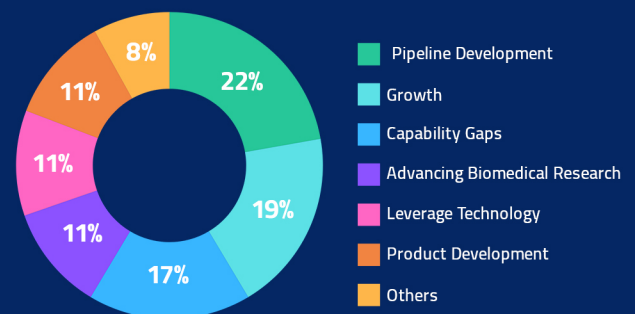
Don't miss out on prime RFP-ready opportunities! 60% of companies are actively evaluating solutions. Proventa Strategy Meetings bridge this gap. Engage decision makers directly through roundtable discussions and targeted 1-on-1 meetings.

Timeline for Investing



7 out of 10 attendees plan to invest within the next 6-12 months. Engage with them now to capture their interest!

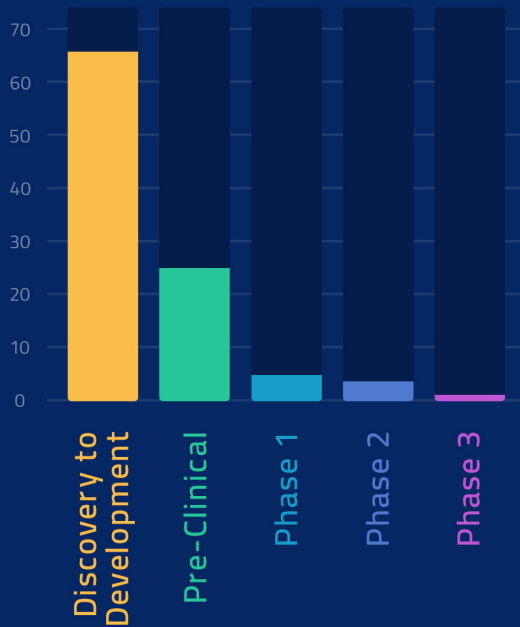
Reasons for Investing



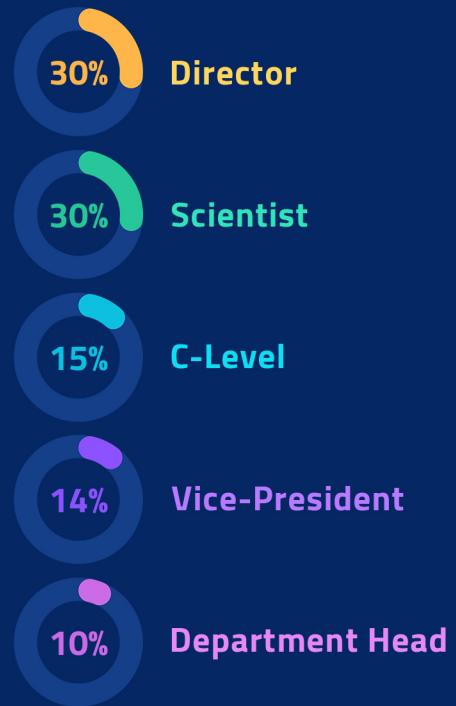
Beyond the Pipeline: While pipeline development is a key driver, companies are also investing in R&D, technology adoption, and addressing capability gaps to stay competitive.

Delegate Breakdown: Attendee Profile at Proventa's 2024 Strategy Meetings

Drug Development Stage



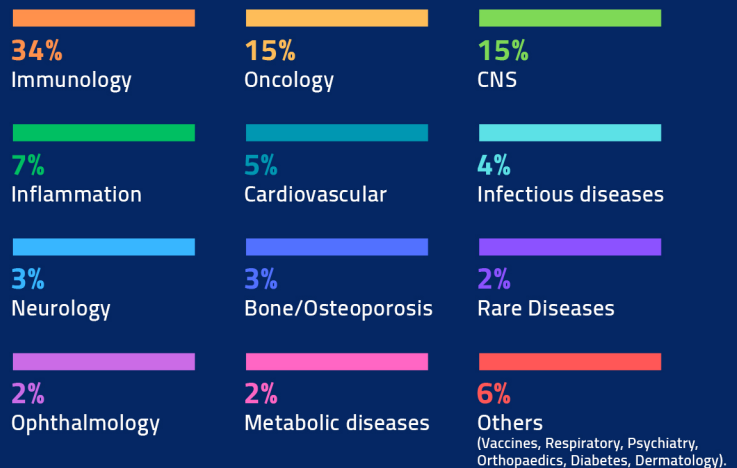
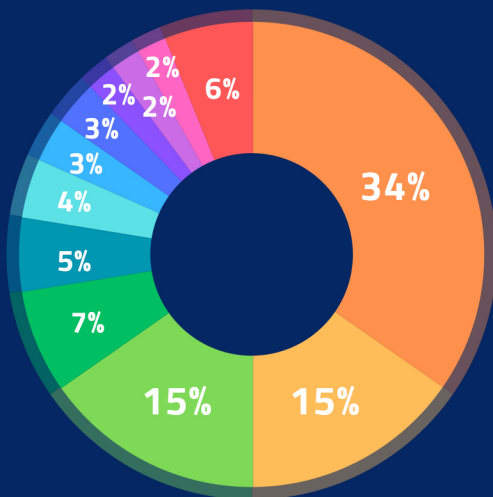
Level of Seniority



Main Therapeutic Areas

Our recent survey of attendees at the **Drug Discovery Biology and Bioinformatics Strategy Meeting** revealed key therapeutic area trends. **Immunology** emerged as the leading focus area, with **34% of attendees** actively engaged in this field. This highlights the significant opportunities for investment and innovation in immunology-based drug development.

Discover the full spectrum of therapeutic areas driving the drug discovery landscape.



UPCOMING EVENTS

STRATEGY MEETINGS EUROPE 2024

📍 Crowne Plaza, London Docklands

OCT 22 DRUG DISCOVERY BIOLOGY & BIOINFORMATICS

OCT 23 MEDICINAL CHEMISTRY

STRATEGY MEETINGS EAST COAST USA 2024

📍 Le Meridien Boston Cambridge

NOV 11
BIOINFORMATICS & IT

NOV 12
DRUG DISCOVERY BIOLOGY

NOV 13
MEDICINAL CHEMISTRY

NOV 14
CLINICAL OPERATIONS & CLINICAL TRIAL SUPPLY CHAIN

Our Valued Past Sponsors



Fresh Life Science Insights

📄 Articles Daily 🗣️ Interviews 📄 White Papers



Pharma
FEATURES