

Beyond the Protocol: Smarter Strategies for Clinical Trial Success

📍 Tuesday, 3RD November 2026

📅 RxSource New Jersey
1240 Forest Pkwy, West Deptford, NJ 08066

COVER

AGENDA-AT-A-GLANCE

SPEAKERS

VENUE

Clinical trials are becoming more complex than ever. Tight timelines, evolving regulations, global supply challenges, and increasing pressure to recruit and retain patients mean sponsors need more than dependable suppliers. They need partners who can anticipate challenges, adapt quickly and keep studies moving forward.

Join **RxSource** for an interactive workshop exploring the practical strategies behind successful clinical trials. Through expert-led sessions and real-world examples, we'll look at how technology, planning, and experienced teams can help reduce risk and improve study performance.

Discover how AI and the Control Tower model are providing greater visibility across clinical supply chains, improving forecasting, and enabling faster, more informed decisions. We'll also explore how flexible packaging, just-in-time labelling and proactive supply planning help maintain continuity and reduce unnecessary disruption throughout a study.

The workshop will also cover the role of IRT in creating connected clinical trial operations, alongside practical approaches to comparator sourcing, including planning ahead, managing global supply risks, and building resilient sourcing strategies.

Finally, we'll discuss why company culture and experience matter. High-performing teams don't just deliver better service. They solve problems faster, adapt to change, and help keep clinical trials on track when challenges arise.

Whether you work in clinical operations, supply chain, or procurement, you'll leave with practical ideas you can apply to your own studies immediately.



Innovation Day Subject Matter Experts



Bryan Clayton, M.S.
Founder and CEO
BC Consulting Group



Rhys Evans
Chief Operating Officer
RxSource



Rocco Barone
Chief Commercial & Strategy Officer
RxSource



Annie Zanolli
Senior Vice President of
Quality Assurance and Compliance
RxSource



Ryan Ridge
Vice President IRT Operations
YPrime

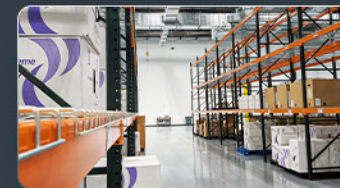


George Cortez
Director & Principal Consultant
Clinical Supply Consulting

Beyond the Protocol: Smarter Strategies for Clinical Trial Success

📍 Tuesday, 3RD November 2026

📅 RxSource New Jersey
1240 Forest Pkwy, West Deptford, NJ 08066



COVER

AGENDA-AT-A-GLANCE

SPEAKERS

VENUE

Agenda-at-a-Glance

10:00 – 10:15	Welcome & Introductions	 Rocco Barone, <i>Chief Commercial & Strategy Officer</i> , RxSource
10:15 – 11:15	Topic 1: Smarter Clinical Trial Services: Leveraging AI and the Control Tower Model for End-to-End Trial Success	  Rhys Evans, <i>Chief Operating Officer</i> , RxSource Bryan Clayton, M.S., <i>Founder and CEO</i> , BC Consulting Group
11:15 – 11:30	Morning Break	
11:30 – 12:00	Topic 2: Designing the IRT to Minimize the Risk of Accidental Unblinding (Topic TBC)	  George Cortez, <i>Director & Principal Consultant</i> , Clinical Supply Consulting Ryan Ridge, <i>Vice President IRT Operations</i> , YPrime
12:00 – 13:00	Lunch & Networking	
13:00 – 13:45	Topic 3: The Hidden Driver of Clinical Trial Success: Culture, Expertise and Resilience	 Rocco Barone, <i>Chief Commercial & Strategy Officer</i> , RxSource
13:45 – 14:00	Afternoon Break	
14:00 – 15:00	Comparator Session: The Comparator Sourcing Playbook: Planning, Strategy & Risk Mitigation	 Rhys Evans, <i>Chief Operating Officer</i> , RxSource
15:00 – 16:00	Facility Tour	 Annie Zanolli, <i>Senior Vice President, QA and Compliance</i> , RxSource
16:00	Wrap-Up	

Beyond the Protocol: Smarter Strategies for Clinical Trial Success

📍 Tuesday, 3RD November 2026

📅 RxSource New Jersey
1240 Forest Pkwy, West Deptford, NJ 08066



COVER

AGENDA-AT-A-GLANCE

SPEAKERS

VENUE

Innovation Day Subject Matter Experts



Bryan Clayton, M.S.
Founder and CEO
BC Consulting Group

Bryan Clayton, M.S. is the Founder and CEO of BC Consulting Group and an active AI builder, advisor, and educator serving pharmaceutical, biotech, and eClinical organizations. He has designed and delivered production AI systems including an AI-powered learning platform, a full-stack video generation studio on Azure, an AI-assisted clinical label QC solution, and an automated UAT test script generator, each combining modern LLM and agentic workflows with enterprise-grade engineering. Bryan is also a frequent AI trainer and speaker, leading bootcamps, workshops, and plenary sessions across the US and Europe for organizations including GCSG, ISPE, CRISP/NECSO, Maxis AI, and the RTSM Professional's Society. His strength is translating complex AI capabilities into practical tools and confident teams.



Rhys Evans
Chief Operating Officer
RxSource

Rhys Evans is Chief Operating Officer at RxSource, bringing more than 13 years of experience in clinical trial supply, global operations, and supply chain management. Having held senior leadership roles across operations and clinical supply, he is passionate about helping sponsors deliver more efficient, flexible, and reliable clinical trials. Rhys combines scientific expertise with operational excellence to drive innovation, strengthen supply chains, and improve trial outcomes for patients worldwide.



Rocco Barone
Chief Commercial & Strategy Officer
RxSource

Rocco Barone serves as Chief Commercial & Strategy Officer at RxSource, bringing more than 21 years of leadership experience across clinical trial supply, operations, and commercial strategy. Having held senior leadership positions within both sponsor and contract manufacturing organizations, he offers a unique perspective on the complexities of clinical supply chain management and execution. Rocco is dedicated to helping organizations mitigate risk, enhance operational flexibility, and ensure clinical trials remain on track from start to finish.



Annie Zanolli
Senior Vice President of Quality Assurance and Compliance
RxSource

Annie Zanolli is Senior Vice President of Quality Assurance and Compliance at RxSource, with more than 22 years of experience in quality assurance, GMP compliance and clinical trial supply. She has held senior quality leadership roles across the pharmaceutical industry, building and leading quality systems that support regulatory compliance and operational excellence. Annie is passionate about embedding quality into every stage of the clinical trial supply chain, helping sponsors reduce risk, maintain compliance and deliver successful clinical trials.



Ryan Ridge
Vice President IRT Operations
YPrime

Ryan Ridge is Vice President of IRT Operations at YPrime, where he provides strategic direction and leads teams focused on operational excellence, client satisfaction, and continuous innovation. With over 15 years of experience across IRT, clinical technology, and project delivery, Ryan focuses on optimizing service delivery, strengthening partner relationships, and aligning operations with broader business objectives. Throughout his career, he has held progressively senior roles across project management, portfolio leadership, systems design, and IRT operations. Ryan brings extensive industry knowledge and a proven track record of driving efficiency, developing high-performing teams, and advancing technology-enabled solutions to support the evolving needs of clinical trials.



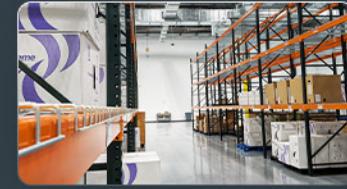
George Cortez
Director & Principal Consultant
Clinical Supply Consulting

George Cortez is Director and Principal Consultant, leading the Clinical Supply Consulting (CSC) team and providing strategic planning and advisory support to customers and partners. With over two decades of clinical supply chain experience, he focuses on patient-centric innovation, fostering collaboration, and delivering impactful results. Prior to joining CSC, George held leadership positions at Almac Clinical Services, ICON, Janssen Biotech, and Merck & Co., serving as a subject matter expert across multiple areas of the global clinical supply chain. Throughout his career, George has successfully led high-profile programs across diverse therapeutic areas within R&D, demonstrating his extensive expertise and proven track record as a clinical supply leader.

Beyond the Protocol: Smarter Strategies for Clinical Trial Success

📍 Tuesday, 3RD November 2026

📅 RxSource New Jersey
1240 Forest Pkwy, West Deptford, NJ 08066



COVER

AGENDA-AT-A-GLANCE

SPEAKERS

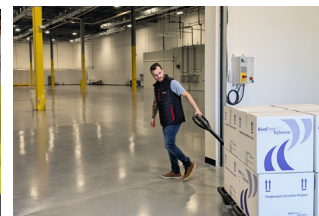
VENUE

Venue

RxSource New Jersey

Unit 300
1240 Forest Parkway
West Deptford
New Jersey, USA, 08066

MAP & DIRECTIONS



REGISTER NOW!

Contact Caitlene Joy Limon

✉ cjl@proventainternational.com

📞 (786) 845-6759

🌐 www.proventainternational.com