ADAPT IDEATIONS

IN PARTNERSHIP WITH:

PROVENTA INTERNATIONAL

DATE

Monday, 10th October 2022

VENUE

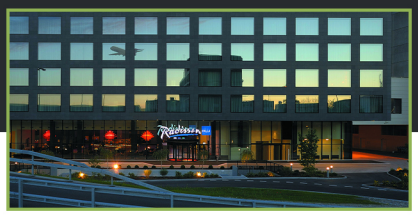
Radisson BLU

Radisson Hotel Zurich Airport

STRATEGY DINNER

The global pandemic has been a major disruptive force of change putting forth the critical role of data analytics; can Active Tracking replace Passive Tracking to achieve this goal today?

The global pandemic has been a major disruptive force of change while additional dynamics around data driven decision making bring pressures to adopt end to end visibility. These dynamics underline the mission-critical role of data capture and analytics to further improve effectiveness for all organizations in the supply chain. The question now is, what will it take to replace the older passive tracking manual intensive ecosystems within cold chain & bio-pharma to fully automated cloud based active tracking solutions without impacting the budget and operational overhead. And what is the relationship between technology, smart packaging, and the supply chain movers to adopt innovation at the speed of progress.



KEY TOPICS OF DISCUSSION

- What is the definition of Active Tracking vs. Passive Tracking
- The impact today of Active Tracking and the intrinsic value it brings over current non-connected solutions
- The importance of collaboration between smart packaging, innovative technology, and the symbiotic relationship to cold chain distribution
- What does advanced analytics mean to your decision making and are you ready to integrate at governing level to transform monitoring
- The market says by 2025 50% of all global supply chain will be utilizing Active tracking in some capacity, do we agree 2025 is realistic sooner/later
- What will be the largest hurdle to overcome, budgets or change management

KEY OPINION LEADERS

Jody Radoff — CRO, Adapt Ideations

An 18 year business development expert from leading global sales organizations across multiple industries brings his strategic leadership to Adapt Ideations. Jody has driven world class teams driving revenues into the 100's of million. As an honors graduate with a BA in Communications and Journalism from the University of Arizona, Jody is driven and through his strong work ethic is empowered to drive results through actions allowing business goals to be greatly achieved. As CRO, Jody is responsible for Adapt Ideations U.S. and EU expansion and providing oversight to global sales operations. Jody is dedicated to listening to our clients and connecting with them to assist them in reaching their company's goals & visions.

Prashanth Dharawath — CEO (Co-Founder), Adapt Ideations

With a degree in Aerospace Engineer from IIT Bombay, Powai (Mumbai, India), Prashanth is one of the co-founders of Adapt Ideations. Apart from heading the Asia Operations for Adapt Ideations, Prashanth has in-depth knowledge of Narrowband Internet of things technology, Industrial Robotics and Self-Driving vehicles. Aeromodelling and embedded systems design are his favorite hobbies.

Anirban Gupta — Director (Co-Founder), ANZ

Anirban has a strong background in IT & leadership roles across the FMCG and supply chain solutions sector. Anirban is a Harvard Business School alum having completed his executive MBA specialising in leadership and innovation. His experience and knowledge led him to form Adapt Ideations with Prashanth & Sai and has enabled Adapt Ideations to become what it is today.

Paul Della Villa — Director Digital Solutions Cold Chain Technologies (Global Leader of Cold Chain Packaging and Covid-19 Vaccine Packager), Cold Chain Technologies

Head of global new innovation solutions for Cold Chain Technologies. Paul is central to CCT's innovative packaging solutions to revolutionize cold chain management. An MBA graduate with 15+ Years of experience delivering quality results in the cold chain industry. Extensive experience in the international business arena specializing in new utilizing IOT and SAAS technologies to bring new products to market and developing business strategies around these technologies.

ABOUT ADAPT IDEATIONS

Adapt Ideations is a leading innovator of asset tracking and monitoring solutions designed for the global Cold Chain and Bio-Pharmaceutical industry. Their mission is to design and build tailored, vertically-integrated asset intelligence solutions for regulated industries to enable greater visibility, asset intelligence and compliance helping simplify everyday asset management through automated technology. With innovation at the forefront of their solutions, we tackle challenges that matter and we're doing it with diverse teams of amazing people all over the world. Adapt Ideations works with a range of clients globally in the U.S, Europe, Asia, ANZ, and the APAC region.

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