IQVIA TECHNOLOGIES

PROVENTA INTERNATIONAL

Online Roundtable Discussion

Data challenges and analytics needs during the conduct of a Clinical trial

Wednesday, 1st March 2023
9:00 am MT

Life science research organizations are facing an explosion of data sources in today's modern clinical trial landscape. The volume and complexity of data from digital applications, connected devices, and IoT means companies spend 80% of their time and resources preparing data but just 20% analyzing and garnering insights from the data. The industry needs a way to harness disparate data sources at scale, whether that disparity is driven by the exponential growth in non-EDC data capture technology or by outsourcing clinical trial operations to one or more CRO partners. Regardless, clinical trial sponsors struggle to manage the complex data streams and analytics that are required to maintain rigorous oversight during the trial conduct stage.

During this Boardroom, we will discuss:

- Your key data challenges in the conduct stage of a clinical trial
- The key questions you have during trial conduct to enable rigorous oversight
- How satisfied you are with the current data analytics and intelligence systems in use today
- Gaps and unmet needs between current situation and desired situation

Speaker:

Wendy Morahan — *Senior Director, Clinical Data Analytics,* IQVIA Technologies

Wendy has 25+ years' experience in the life sciences industry with a career spanning academic research, preclinical drug discovery, and clinical trials, culminating in a focus and passion for delivering technology solutions that help bring treatments to patients faster. Wendy is currently part of the product strategy leadership team for IQVIA Clinical Data Analytics Suite (CDAS), providing both SaaS solutions for the market as well as IQVIA's internal CRO needs. As part of the CDAS team, Wendy is responsible for strategy, product management leadership, and Go to Market activities.

About IQVIA Technologies:

IQVIA's Clinical Data Analytics Suite (CDAS) empowers life science organizations to harmonize complex and disconnected data and use AI/ML to draw smarter insights that improve clinical research outcomes for patients, sites, and sponsors. This cloud-based, modular platform anchors the clinical trial lifecycle by ingesting and standardizing previously disconnected research data for inquiry in a single, scalable repository. Customers derive actionable insights using analytics tools including biostatistics, rich visualizations, and reporting with pre-built KRIs and KPIs. Learn more about CDAS and other IQVIA Technologies' solutions and expertise at iqvia.com/oct

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