

PharmaFEATURES

# Media Kit

2022/2023



**Pharma**  
FEATURES

# About PharmaFEATURES

PharmaFEATURES provides thought-leading interviews, industry reports and innovative daily content on the newest trends and breaking news across life sciences.

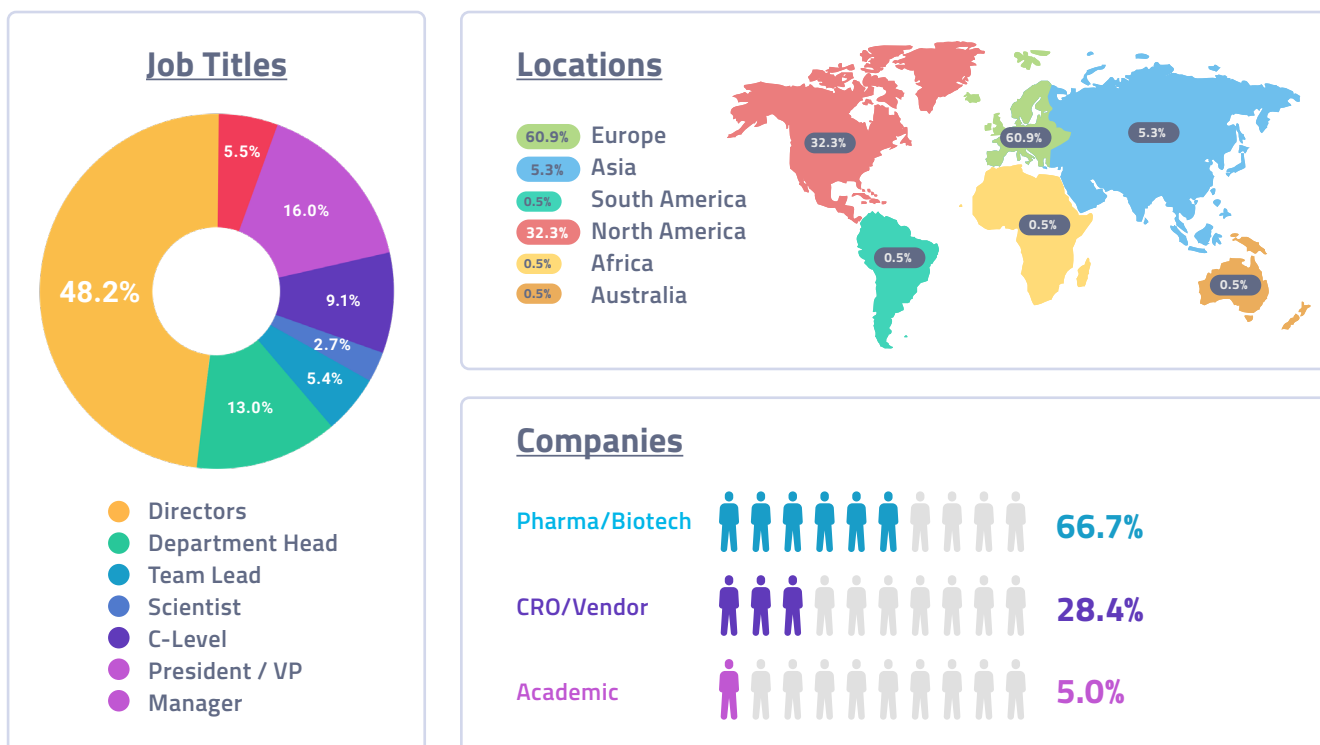
We create premium life science content with universal appeal. Our content combines an in-depth and knowledgeable focus about news that matters to pharma, biotech and life science professionals, with a readability and simplicity that makes the topic engaging to you – whether you are a pharma CEO or an interested individual.

PharmaFEATURES is updated daily with new content on hot topics in the industry, whether that's AI in R&D, the latest technological innovations in clinical trials or how to support diversity in clinical trials.

## Topics & Industries covered:



## Breakdown of Readership:



# Digital Adverts

OPTION	Weekly	Monthly	Annually
Web banner 1* (1270x200 px) Leaderboard	£2,500	£7,000	£25,000
Web banner 2* (309x217 px) MPU	£2,000	£5,000	£18,000
Web banner 3* (888x222 px) In-text	£1,500	£4,000	£12,000
Newsletter banner (560x168 px)	£1,000 (1 x newsletter)	£2,000 (3 x newsletters)	£7,500 (12 x newsletters)

\*Web banner spaces are available on each of the main pages, including the homepage.

## Leaderboard (1270x200 px)

The screenshot shows the PharmaFEATURES website homepage. At the top, there's a red banner for 'ACCELERATED PHASE IB & IIA PATIENT TRIALS: UNIQUE MODEL OF PURPOSE-BUILT RESEARCH CLINICS' with a 'CHECK OUR RECRUITMENT METRICS' button. Below this is a navigation bar with links to Articles, Interviews, Reports, Events, and Suppliers. The main content area features a 'Top 10 Articles' section with four featured articles: 'Pharma Investment Roundup - 25-Feb-2022', 'Quantum Computing in Pharma: Current Developments', 'The Long Game: Targeting KRAS', and 'Catching up on DCs with Craig Lipsett, from Clinical Innovation Partners'. Below this is a 'February 2022 Drug Launch Roundup' section. The page is organized into a grid-like layout with various article thumbnails and titles.

## MPU (309x217 px)

This MPU advertisement is for the 'Oncology Strategy Meeting West Coast USA 2022'. It features a red and white design with the text '11 MAY 8.30am PST' and 'The Westin St. Francis San Francisco on Union Square'. There's a 'CLICK HERE TO FIND OUT MORE' button. The background shows a group of people in a meeting setting.


## In-text (888x222 px)

The screenshot shows the PharmaFEATURES newsletter email template. It starts with a 'January 2022 Newsletter' header. The content is divided into several sections: '2021: Highlights in Drug Launches', 'Immune Checkpoint Blockades & the Challenge of Treatment Resistance: An Interview with Jessica Rege, Alkermes', 'A Case for Standardization & Collaboration in ClinOps', 'Antibody-Drug Conjugates: The Best of Both Worlds?', 'Our Face-to-Face Meetings Return in Spring 2022' (featuring West Coast, East Coast, and London 2022 Strategy Meetings), 'Trends in Oncology, Drug Launches, AI, Blockchains and more', and a 'Would you like to get more of these?' section with social media links. At the bottom, there's a 'FIND YOUR NEW PARTNER, EXPLORE OUR DIGITAL STORES' banner and a footer with copyright information.

## Newsletter banner (560x168 px)

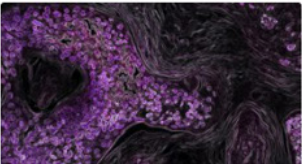
# Content Options

CONTENT	Details	Price
<b>Whitepaper</b>	Provide the content and we will do the rest. We'll proof, edit and host your whitepaper on PharmaFEATURES.	£3,000
<b>Interview</b>	Work with our editorial team and take part in a thought-leading interview on a topic of your choice, to be hosted under PF Interviews.	£2,500
<b>Article</b>	New product or innovative service? Tell us about it and we will write and host the article spotlighting your news. The article will also be included.	£2,000
<b>E-blast</b>	Spread your message to our network. Provide your html or content elements and we'll put it together and send it out at an optimised time.	P.o.A
<b>Press Release</b>	Something exciting to share? Whether it's a new product or service launch.	£1,500




**Featured** February 28, 2022

February 2022 Drug Launch Roundup




**Oncology** February 23, 2022

The Long Game: Targeting KRAS




**Featured** February 22, 2022

Catching up on DCTs with Craig Lipset, from Clinical Innovation Partners



**Featured** January 11, 2022

Immune Checkpoint Blockades & the Challenge of Treatment Resistance: An Interview with Jessica Rege, Alkermes



**Report** September 13, 2021

Bioinformatics : Insights from the Industry

## Suppliers

Why not set up your own **'Digital Storefront'** with PharmaFEATURES? Place your services in our [Supplier Directory](#), position yourself in front of small and large pharma and biotech companies actively seeking out solutions. It's simple, choose from the below options:

DIGITAL STOREFRONT WITH:	Digital Storefront Package Options		
	SILVER	GOLD	PLATINUM
200 Word Company Profile, with Logo & Contact Information	✓	✓	✓
Product/Services	✗	✓	✓
Whitepapers	1	2	3
Press Releases	3	5	7
Videos	1	2	3
1 Banner in Monthly Newsletter	✗	✓	✓
1 Native Content Interview/Article	✗	✗	✓
<b>PACKAGE PRICE (£GBP)</b>	<b>£5,000 p/a</b>	<b>£10,000 p/a</b>	<b>£15,000 p/a</b>
<b>ITEMISED COST</b>	<b>£7,500</b>	<b>£14,500</b>	<b>£24,000</b>




# Sample of Digital Storefront

**200 Word Company Profile, with Logo & Contact Information**

## ARENSIA

ARENSIA EXPLORATORY MEDICINE is a German operator of proprietary research clinics in Eastern Europe, dedicated to performing complex Phase Ib, IIa and PROOF-OF-CONCEPT clinical trials with novel molecules, involving patients across numerous disease areas. Given the outstanding patient recruitment rates achieved by ARENSIA clinics, we are able to substantially reduce the overall number of sites, countries and recruitment periods for any early phase patient trial.




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Company Details

**Products and Services**

White Papers

Press Releases

Regional Offices

Videos

**Product/ Services**



### Conducting Phase I/ II/ PROOF OF CONCEPT Patient Trials, In Own State-Of-The-Art Research Clinics

INNOVATION AND EFFICIENCY IN EARLY CLINICAL TRIALS Pharmaceutical and Biotechnology companies are under increased pressure to advance compounds whilst ensuring safety and efficacy. It is essential to make faster go/no-go decisions on whether to continue their research before any major investments are made to progress drug development to later phases of research. There are an [...]

Company Details

Products and Services

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Videos



### White Papers

Latest

Pharmaceutical and Biotechnology companies

**White Papers**

Company Details

Products and Services

White Papers

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### Press Releases

Latest

November 4, 2021

Expansion Of Arensia's Research Capabilities In Covid-19: New Dedicated Facility In Ukraine

**Press Releases**

Company Details


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Regional Offices

**Videos**



### FASTEST PATIENT ENROLMENT



### LAB / PROCESSING ROOMS



**Videos**

**CLINICAL OPERATIONS**

**STRATEGY MEETING 2022**

11th May 2022 (US West Coast)  
The Westin St. Francis San Francisco on Union Square

18th May 2022 (US East Coast)  
Le Meridien Cambridge Boston



**SPEAKER INTERVIEW QUESTIONS**

Dr. Claudia Hesselmann, PhD  
Co-founder & CEO





1 Banner in Monthly Newsletter

1 Native Content Interview/Article

# About

## About Proventa International

Since its inception in 2013, **Proventa International** is one of the fastest growing UK management consultancies in the Life Science Industry. Proventa prides itself on being a catalyst for Strategic Partnerships through our end-to-end domain expertise in R&D, Clinical Operations, Pharmacovigilance, Regulatory Affairs, Manufacturing, Supply Chain, Oncology, Cell and Gene Therapies & Human Resources, engaging with key stakeholders and solving key strategic challenges which forms the core of our business.

With our integrated platforms, which includes Strategy Meetings, Consulting, Investment and Talent Acquisition, we act as a true extension to your business development strategy by providing exclusive business intelligence that decision-makers need to react decisively and efficiently to marketplace challenges and opportunities.

Request a copy of our **Integrated Business Development Solutions Brochure** to find out more about Proventa's consulting solutions and services.



PROVENTA  
— INTERNATIONAL —

[www.proventainternational.com](http://www.proventainternational.com)

**Contact us to discuss how we can help generate growth for your business.**

**Louis Smikle** - Founder & CEO

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