ESKO ✱ | BRAND SOLUTIONS

VIRTUAL BOARDROOM

Labeling Content Management: Structured Content is coming to Life Sciences

ONLY 25 PLACES AVAILABLE
RESERVE YOUR SEAT TODAY!

APR 18 2023

🕐 8am PST | 11am EST
📅 Tuesday

2-hour Virtual Boardroom about END TO END LABELING: REGULATORY STRUCTURED CONTENT AND AUTOMATED ARTWORK

- ✓ Round Table open discussion with a Panel of Top Global Pharmaceutical companies
- ✓ Transforming from Unstructured to Structured Content
- ✓ How to achieve Automation today
- ✓ Cameo Demonstrations

Please join us with the option to listen, contribute or even open new topics. As a starting point for discussion we'll focus on how to achieve:

- ✓ Content Reuse enabling Traceability
- ✓ Content Consistency
- ✓ Automated Artwork, Leaflets, and e-Leaflets

All from a single end-to-end process for Regulatory, Labelling and Packaging content; Unbroken content tracing from CCDS/variant/annex to every label, pack, leaflet, device, document etc. Instant Impact Analysis from the moment of Regulatory trigger out to every single affected component; Automated Artwork Creation and automatic output of all Documents and Variants; Eliminating manual copy paste, with fewer handovers, reducing the risk of mistakes; Better systematic traceability, transparency & predictability; Right first time with increased efficiency.

SPEAKERS

Samantha Thompson
Strategic Account Executive | Life Sciences
Esko | Brand Solutions
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Dave Meister
PreSales Solutions Consultant
Esko | Brand Solutions
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PANELISTS:

Robin Ballard
Manager Graphic Design
Padagis® LLC

Allison Masters
Senior Manager, Labeling Operations
Seagen Inc.

Matthew Pannell
Associate Director – Labeling
Kite Pharma

About Esko

Esko, part of the Danaher group, is the worldwide market leader within packaging and labelling software for workflow automation, quality assurance and online collaboration. Esko packaging and labeling management solutions helps pharmaceutical and life sciences companies manage their packaging preproduction specifications, regulatory content and artwork portfolio in a compliant and secure way, helping raise productivity, reduce time-to-market, lower costs, expand business and improve profitability. Esko offers a common online communications platform that: • Provides security and control • Enforces compliancy (GMP compliant) • Creates and maintains an audit trail of all activities • Brings control to the graphics and content process • Helps each department & function manage their tasks and approval management process proactively. **Company Website:** https://www.esko.com/en/solutions/brand-solutions/webcenter-pharma

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