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# **Virtual Boardroom**

**AUTOMATED ARTWORK CREATION** 

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 2pm GMT | 3pm CET | 9am NY

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## 2-hour Virtual Boardroom: Automated Artwork Creation

### **INCLUDING:**

- Round Table discussions,
  - Panel of Top global Pharmaceutical companies,
- Demonstrations of currently deployed technology,
   Open forum for discussion with Industry Peers.

Review how some customers are already achieving 30% automation, heading towards 80% Automation and achieving +99% Right First Time, with tools available to any Pharmaceutical company in just 12 months.

Please join us with the option to listen, contribute or even open new topics. As a starting point for discussion we'll focus on:

- overcoming challenges of Artwork Automation
- creating a connected end-to-end process including content
- 📀 how to eliminate manual copy paste, with fewer handovers, reducing the risk of mistakes
- 🣀 better systematic traceability, transparency & predictability
- right first time with increased efficiency

Following this session please also be invited to the Industry Working Group which meets regularly to input into the development of Automated Artwork for the Pharmaceutical industry, creating a solution that works for everyone.

Full outline and further details at the event.

**SPEAKERS** 



Simon Cavanagh Account Executive Life Sciences Esko I Brand Solutions



Steven Brookes Solution Consultant Esko I Brand Solutions



Susana Monteiro Senior Manager, Supply Chain Amgen



Kristian Kragelund Product Manager, NextGen Labelling, Regulatory Affairs Novo Nordisk



Stephen Miko Head of Product Lifecycle Management Boehringer Ingelheim

Join us once again on the main Panel and open for questions will be a selection of 3 to 4 major Pharmaceutical companies, to be confirmed in the coming days.

#### About Esko

**Esko**, is the worldwide market leader within packaging and labeling software for workflow automation, quality assurance and online collaboration. Esko packaging and labeling management solutions helps pharmaceutical and life sciences companies manage their packaging preproduction specifications, regulatory content and artwork portfolio in a compliant and secure way, helping raise productivity, reduce time-to-market, lower costs, expand business and improve profitability. Esko offers a common online communications platform that : - Provides security and control - Enforces compliancy ( GMP compliant) - Creates and maintains an audit trail of all activities - Brings control to the graphics and content process - Helps each department & function manage their tasks and approval management process proactively. **Company Website:** www.esko.com/pharma

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