

Virtual Boardroom

RBQM Analytics: Adding Value and Insight to Your Clinical Trial

Thursday, 30th March 2023
8:00am PT | 11:00am ET | 4:00pm UK



Discussion Points and Key Takeaways:

- Understand current challenges with RBQM and the use of RBQM analytics
- Review the fundamentals of data integration in RBQM
- Explore purpose built analytics for use by cross-functional leads/stakeholders
- Discuss the future of RBQM and the continued use of AI/ML to drive study success

Speakers:



Sathya Ramnath — *Product Lead, RBQM Technology, IQVIA Technologies*

Sathya is a Product Lead at IQVIA Technologies, where he drives business and product vision, strategy, and execution of Advanced Analytics for IQVIA's Risk Based Quality Management SaaS solution. He brings expertise spanning R&D, clinical operations, process design, artificial intelligence, and product implementation. Sathya holds a Bachelor's degree in Pharmaceutical Sciences from the Institute of Chemical Technology, India and an MBA from University of California San Diego.



Rachael Geedey — *Associate Director, RBQM Technology, IQVIA Technologies*

Rachael brings expertise in technology training, adoption and implementation across various clinical trial platforms. She is passionate about people, process and technology and has extensive operational experience supporting study teams in the use of RBQM technology. Rachael is currently an Associate Director supporting IQVIA's Risk Based Quality Management SaaS Solution.

About IQVIA Technologies:

[IQVIA's Clinical Data Analytics Suite \(CDAS\)](#) empowers life science organizations to harmonize complex and disconnected data and use AI/ML to draw smarter insights that improve clinical research outcomes for patients, sites, and sponsors. This cloud-based, modular platform anchors the clinical trial lifecycle by ingesting and standardizing previously disconnected research data for inquiry in a single, scalable repository. Customers derive actionable insights using analytics tools including biostatistics, rich visualizations, and reporting with pre-built KRIs and KPIs. Learn more about CDAS and other IQVIA Technologies' solutions and expertise at iqvia.com/oct