IN PARTNERSHIP WITH:

PROVENTA INTERNATIONAL

DATE

Thursday, 25th May 2023

VENUE

Seasons 52 FRESH GRILL | WINE BAR

3535 US-1 Suite 100B
Princeton, NJ 08540

STRATEGY DINNER

Changing Conversation from Oversight to Optimization – Regaining Control for Better Outcome.

Navigating the unpredictable world of clinical trials is challenging, especially with patient enrollment varying across regions, countries, sites, and therapeutic areas. Shifting assumptions on multiple factors further impact successful patient enrollment and study execution. To stay ahead in this ever-changing landscape, it's time to leave the black-boxed performance indicators behind and embrace a transformational strategy!

Join us in our quest to revolutionize the life sciences industry by shifting from a **"sense and respond"** approach to a proactive **"seek and act"** mindset. Focus on detecting leading indicators of change, identifying and quantifying the impacts of emerging scenarios, and staying ahead of the curve.

During the event, we will also Introduce **MaxisIT's SMART Optimizer**, a game-changing tool with real-time machine learning and simulation capabilities within our Clinical Data and Analytics Platform. This powerful solution enables clinical trial sponsors to review ongoing trials against their plans, forecast key study events based on current performance, detect risks, and optimize strategies to mitigate those risks.

Join the event and discover how to transform your decision-making process from reactive to prescriptive choices.

AGENDA

18:00 – 18:30	REGISTRATION & NETWORKING WITH A SIGNATURE COCKTAIL ON ARRIVAL
18:30 – 18:45	WELCOME AND INTRODUCTION
18:45 – 19:15	ROUNDTABLE DISCUSSION Deconstructing the Drug Development Process: A Clarion Call for Improving R&D Efficiency (Speaker: Ken Kaitin)
19:15 – 19:45	ROUNDTABLE DISCUSSION Brace for Impact: The Looming Data Submission Implosion (Speaker: Moulik Shah)
19:45 – 20:45	DINNER
20:45 – 21:45	ROUNDTABLE DISCUSSION StatOps: Tackling Inefficiency to Accelerate Cycle Time (Speaker: Moulik Shah)
21:45 – 22:00	CLOSING REMARKS AND COFFEE

KEY OPINION LEADERS

Moulik Shah — Founder & CEO, MaxisIT

Moulik Shah is a passionate healthcare technology entrepreneur and the visionary CEO of MaxisIT, where he has been at the forefront of leveraging technology to transform pharmaceutical and life sciences' clinical trials. His dedication to improving patient outcomes and his thought leadership in patient-centricity, patient diversity, interoperability, and real world data led collaboration has been at core of his vision of an integrated healthcare ecosystem based on effective use of data and analytics platforms. He has been instrumental in driving innovation and progress in the industry. Under Moulik's leadership, MaxisIT has become a leading provider of clinical data and analytics platform, which is driving real-world impact in the pharmaceutical and life sciences clinical trials.

Kenneth I. Kaitin, PhD — Professor of Medicine, Tufts University School of Medicine and Senior Fellow, Tufts Center for the Study of Drug Development

Dr. Kaitin is a Professor of Medicine at Tufts University School of Medicine and Senior Fellow at Tufts Center for the Study of Drug Development. He holds appointments as Advisory Professor at Shanghai Medical College of Fudan University in Shanghai, China; and faculty of the European Center for Pharmaceutical Medicine at the University of Basel. An internationally recognized expert on drug development science and policy, Dr. Kaitin writes and speaks regularly on factors that contribute to the slow pace and high cost of pharmaceutical R&D and efforts to improve the development process. In 2011, Dr. Kaitin received the Dr. Louis M. Sherwood Award, granted by the Academy of Pharmaceutical Physicians and Investigators. Dr. Kaitin received a B.S. from Cornell University and an M.S. and Ph.D. in pharmacology from the University of Rochester.

ABOUT MAXISIT

MaxisIT simplifies clinical development with an easy-to-use integrated technology platform that automates repetitive tasks, streamlines workflows, improves data quality, and delivers role-based data in near-real-time to all team members. Our Clinical Trial Oversight System also includes a DMW (Data Management Workbench) and SCE (Statistical Computing Environment) with 50+ data visualization dashboards, access to clinical and operational repositories, AI-enabled clinical data mapping, validated data ingestion and refresh - all connected via a standards-based clinical metadata repository. Our cloud-based platform and services allow businesses to focus on clinical R&D, stay agile, make better decisions, uncover issues faster, and ultimately improve the quality of clinical trials while improving the patient experience.

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