

STRATEGY DINNER

Are Decentralized Trials the New Holy Grail?

What is the Future of the DCT? We believe that's the wrong question. We believe a better question is: What is the Future of the Clinical Trial?

Our answer will always be patient-centricity. Decentralization for the sake of decentralization is not patient-centric. Patients who feel comfortable, confident, and included in their care have a dramatically improved trial experience, leading to better engagement, retention, and clinical outcomes. Whether we are taking the patient to the trial, or the trial to the patient, the days of a 'one size fits all' approach to clinical trials are over.

We are excited to meet for an informal round table discussion in an informal setting, giving industry thought leaders an opportunity to exchange their vision of paradigm shifts in clinical trial strategy. The primary focus will be on practical aspects of DCT implementation with a patient-centric approach.

Among other exciting topics, we will discuss:

- Contributing factors to poor clinical trial enrollment and proactive mitigation
- Providers within the DCT model: Trends, adoption, and quality and consistency of care
- Triumphs and Failures of the DCT: Which components of the model alleviate patient burden and expand accessibility, and which stand to be improved?
- ...what about the budget? Informed, strategic trial planning for optimized ROI of implemented solutions

AGENDA

17:15 - 18:00	REGISTRATION & NETWORKING WITH A SIGNATURE COCKTAIL ON ARRIVAL
18:00 - 19:00	WELCOME AND INTRODUCTION ROUNDTABLE DISCUSSION Ensuring Visit Quality: Fulfilling needs and optimizing partnerships between Vendors, Sites, HCPs, and Patients in DCTs
19:00 - 20:00	DINNER
20:00 - 21:00	ROUNDTABLE DISCUSSION Efficient Patient-Centric Strategy: Reducing Patient Burden and Sponsor Costs Simultaneously
21:00 - 21:15	CLOSING REMARKS AND COFFEE

KEY OPINION LEADERS



Sarrah Val – Vice President of Global Sales, **mdgroup**

Earned her Masters in Public Health from the University of Southern California after completing a dual degree in Integrative Physiology and Mathematics from the University of Colorado, Boulder. She is driven by her love for patient care, and invests her industry efforts into making clinical trials more accessible, equitable, and patient-focused. With prior experience in Medical Affairs and as a Director of Clinical Operations, she has led clinical trials from protocol design through FDA approval, driven physician education initiatives, and facilitated post-market and investigator grant research.



Stephanie Katz – Director of Seacole, **mdgroup**

Stephanie Katz has been a registered nurse since 2005, working at the bedside in the bone marrow transplant/ hematologic malignancies ICU before becoming a research nurse in pediatric oncology and research manager in hepatology and infectious diseases at Johns Hopkins University. After 16 years in academic medicine, Steph joined mdgroup as the director of Seacole Health, the HCP resourcing arm of mdgroup, and remains a subject matter expert on clinical trial operations. Steph received her MBA in Healthcare Administration from Johns Hopkins University after completing her MSN and BSN at Drexel University and University of Delaware, respectively.

ABOUT MDGROUP

mdgroup is a global patient services and digital technologies company with offices in the US, UK, Singapore, France, Dublin and The Netherlands. With a focus on creating remarkable patient experiences at every stage of the clinical trial, their services include patient and caregiver support, home healthcare for decentralized and hybrid clinical trials, site analysis and management, travel and logistics, expense reimbursement and patient sentiment analysis through their in-house technology platform.

DATE

Wednesday, 24th May 20 23

VENUE



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