

Virtual Boardroom

How a digital twin of a document can feed generative AI and Chat GPT to help Pharma accelerate filings

Thursday 29th June 2023
9:00am MT



Discussion Points and Key Takeaways:

The pharmaceutical industry is experiencing pressure to speed up the process of bringing products to market. During this presentation, attendees will learn how Intelligent Document Review can help bring a document to “life”, by creating a “Digital Twin” and use this data to train Generative AI and Chat GPT like models to automate processes and reduce errors in near real time, accelerating clinical trials and high-quality filings.

- Why manual review is no longer sufficient or sustainable in today’s environment
- How to use AI to animate hidden content in clinical documents, generating faster filings with higher quality
- How to stay ahead of the curve by positioning today’s enterprise for tomorrow’s AI solutions

Speakers:



Gary Shorter — *Head, AI and Data Science, RBQM Technology, IQVIA Technologies*

Gary pursues the use of emerging technology to provide new and more efficient capabilities to enhance clinical trial management. This includes development of new design software through to more recent advancements with AI/ML capabilities where his team has developed several micro-products and micro-services that can be plugged in and used by any SaaS solution.



Dimitrios Mizantzidis — *Director Product Marketing CDAS, IQVIA Technologies*

Dimitrios leads marketing for the Clinical Data Analytics Suite (CDAS) for IQVIA Technologies. He is passionate about solving customer data analytics needs via easy to understand and implement SaaS solutions. Prior to joining IQVIA Technologies in November '22, Dimitrios led several marketing teams with other Healthcare IT companies such as GE Healthcare IT and 3M Health Information Systems

About IQVIA Technologies:

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