

Innovation Day @ SCOPE Europe 2023

Hear the vision. See the products. Join the journey.

Monday, 16TH October 2023
InterContinental® Barcelona



COVER

AGENDA-AT-A-GLANCE

SPEAKERS

VENUE

SUMMARY

Join IQVIA Technologies' digital product leaders and customer success experts for an afternoon of discussions, demos and networking. We'll share our vision to transform clinical operations, the progress we've made to date, and our roadmap for 2023 and beyond.

Stay on for SCOPE Europe and attend IQVIA Technologies' sessions there as well.

AGENDA-AT-A-GLANCE

2:30PM – 3:00PM CEST → Registration & Refreshments

3:00PM – 5:25PM CEST → Presentations

5:45PM – 7:00PM CEST → Demos & Drinks

[View the detailed agenda here](#)

INNOVATION DAY SUBJECT MATTER EXPERTS



Chris Burke

Global Head, Solution Engineering
IQVIA Technologies



Florian Czaszewicz

Director, Solution Engineering
IQVIA Technologies



Tony Mikulaschek

Vice President, eCOA
IQVIA Technologies



Kevin Landells

VP, Business Head for IRT
IQVIA Technologies



Peter Nadudvari

Associate Director,
Product Management
IQVIA Technologies



Dan Pavitt

Director, Solution Engineering
IQVIA Technologies



Tim Riely

VP, Clinical Data Analytics
IQVIA Technologies

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14:30-15:00 CET	REGISTRATION	16:05-16:35 CET	REFRESHMENTS AND DEMOS Enjoy the refreshments and visit demo stations around the room! Engage with product experts to share your trial challenges and see how our technology products may combine to improve your development operations, including: <ul style="list-style-type: none"> IQVIA Investigator Site Portal (a.k.a. DrugDev) and its new and enhanced modules for Feasibility, Site Activation, and Safety Notifications. Plus see a prototype of our One Home for Sites initiative! Patient-centered technologies, including Complete Consent, IRT and eCOA and our integration that is cutting site start-up timelines by 50% Clinical data analytics suite of solutions including data acquisition, quality, analytics, data science workbench and intelligent apps
15:00-15:15 CET	WELCOME AND KEYNOTE: CUTTING THROUGH THE NOISE OF CLINICAL TRIAL TECHNOLOGY New solutions for clinical development seem to be announced daily. What's hype and what's really working today? Kevin Landells leads a frank discussion on the technologies making a difference in trials of all types. We'll discuss IQVIA Technologies' vision to transform the site and patient experience, automate digital processes, and accelerate every clinical trial model - and our progress to date.  Kevin Landells, VP, Business Head for IRT, IQVIA Technologies	16:35-17:00 CET	DRIVING SPONSOR VALUE FROM AI AND DATA ANALYTICS Clinical trials generate more and more data today than ever before. But as we run study after study, it feels like we should be gaining more insight into how we can do better the next time. Hear how IQVIA Technologies enables you to get more value from your data using innovative techniques.  Tim Riely, VP, Clinical Data Analytics, IQVIA Technologies
15:15-15:40 CET	NOT ANOTHER PORTAL! DESIGNING ONE HOME FOR SITES While sponsors, CROs, and service providers continue to roll out the latest and greatest solution, sites roll their eyes, roll up their sleeves, and figure out a way to deal with yet another technology platform complicating their operations. Hear how IQVIA Technologies is advancing its study portal platform to build the next-generation clinical-trial ecosystem to simplify life for sites - and how you can be part of it!  Chris Burke, Global Head, Solution Engineering, IQVIA Technologies  Peter Nadudvari, Associate Director, Product Management, IQVIA Technologies	17:00-17:25 CET	ROADMAPS FOR THE CLINICAL TRIAL JOURNEY - VISION FOR THE FUTURE Hear from product leaders across our Planning, Site, Patient Engagement, and Trial Management Suites on the near-term features and longer-term direction for key products in IQVIA's Orchestrated Clinical Trials platform. We'll be looking for your feedback, during this session and through our Product Advisory Boards you'll learn more about.
15:40-16:05 CET	TECHNOLOGY STRATEGIES TO SIMPLIFY THE PATIENT AND SITE EXPERIENCE When sponsors invest in best-of-breed solutions that leverage intelligent integration and workflow automation, it is possible to support a positive technology experience for participants while optimizing the clinical supply chain to maximize efficiencies from start to finish. Learn how integrated solutions across electronic consent (eConsent), Interactive Response Technology (IRT), and electronic clinical outcomes assessments (eCOA) can maximize trial efficiencies, deliver a better user experience and improve data quality.  Tony Mikulaschek, VP, eCOA, IQVIA Technologies, IQVIA Technologies  Kevin Landells, VP, Business Head for IRT, IQVIA Technologies	17:25-17:45 CET	CLOSING COMMENT AND Q&A Ask the experts any questions or share your knowledge and lessons learned with the audience.
		17:45-19:00 CET	RECEPTION AND DEMOS Same as 16:05-16:35 CET time slot

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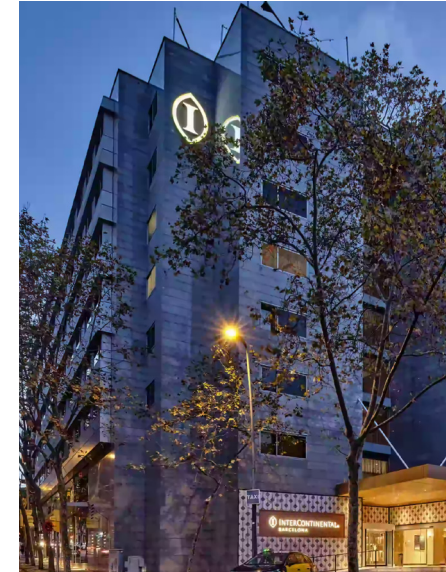
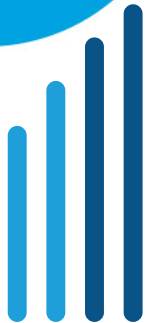
INTERCONTINENTAL®
HOTELS & RESORTS

INTERCONTINENTAL® BARCELONA

Av. de Rius i Taulet,
1-3, 08004 Barcelona

MAP & DIRECTIONS

Nestled in the heart of Montjuic, InterContinental Barcelona is the perfect base for enjoying all the culture the city has to offer. Elegant interiors and sophisticated design details matched with unparalleled hospitality. Enjoy a drink in our signature bar Gebre, dine at our exclusive Quirat restaurant or take in the magnificent views from our 173 Rooftop Terrace. The Club InterContinental will invite you to experience new levels of luxury, while our spa allows you to disconnect and rejuvenate.



From world-renowned architectural and cultural masterpieces to flavorful culinary traditions and a wide range of entertainment, Barcelona is one of the most exciting European cities and InterContinental Barcelona is conveniently located amongst them



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