IQVIA TECHNOLOGIES

Virtual Boardroom

ONLY 25 PLACES AVAILABLE
Reserve Your Seat Today!

TUES | OCTOBER | 31

🕗 8:00am PT | 11:00am ET | 4:00pm UK

Data analytics and AI working together to change the landscape for clinical trials

Clinical data analytics today can help you answer questions about your portfolio of trials: How are my trials performing? What areas should I focus on? What is the health of my trial data? What is the quality of my trial documents? Are my trial data ready to be locked for submission? With the help of AI, you are now able to populate your data lake with digital content and see not only what is happenning now,-but also predict what might happen in the future. Are there signals in the data that indicate an adverse event is about to happen? If so, what is the best next action? Join us for a conversation—on AI and Analytics

Discussion Points:

✓ How AI is empowering clinical trials with a shift from descriptive to predictive and prescriptive analytics

✓ Current use cases and future ideas for how AI could take analytics to the next level

✓ Details of a new IQVIA Technologies pilot opportunity. Come join us!

SPEAKERS:

Gary Shorter - *Head, AI and Data Science, IQVIA Technologies*
Gary pursues the use of emerging technology to provide new and more efficient capabilities to enhance clinical trial management. This includes development of new design software through to more recent advancements with AI/ML capabilities where his team has developed several micro- products and micro-services that can be plugged in and used by any SaaS solution.

Dimitrios Mizantzidis - *Director Product Marketing CDAS, IQVIA Technologies*
Dimitrios leads marketing for the Clinical Data Analytics Suite (CDAS) for IQVIA Technologies. He is passionate about solving customer data analytics needs via SaaS solutions that are easy-to-understand and implement. Prior to joining IQVIA Technologies in November '22, Dimitrios led several marketing teams with other healthcare IT companies such as GE Healthcare IT and 3M Health Information Systems.

Wendy Morahan - *Sr Director Product CDAS, IQVIA Technologies*
Wendy has 25+ years of experience in the life sciences industry with a career spanning academic research, preclinical drug discovery, and clinical trials, culminating in a focus and passion for delivering technology solutions that help bring treatments to patients faster. Wendy is currently part of the product strategy leadership team for IQVIA Clinical Data Analytics Suite (CDAS), providing both SaaS solutions for the market as well as IQVIA's internal CRO needs. As part of the CDAS team, Wendy is responsible for strategy, product management leadership, and Go to Market activities.

ABOUT IQVIA:

IQVIA (NYSE:IQV) is a leading global provider of advanced analytics, technology solutions and clinical research services to the life sciences industry. IQVIA creates intelligent connections to deliver powerful insights with speed and agility — enabling customers to accelerate the clinical development and commercialization of innovative medical treatments that improve healthcare outcomes for patients. With approximately 82,000 employees, IQVIA conducts operations in more than 100 countries. Learn more at www.iqvia.com.