

Clinical Technology Impact Dinner

Join us for dinner, drinks and discussions on how technology is shaping the future of clinical trials.

While IQVIA is the world's leading CRO, IQVIA also offers a breadth of technologies for sponsors, sites, patients and even other CROs to use in their trials.

Engage in conversation with peers and IQVIA technology experts in understanding how technology is impacting clinical operations. Hear of recent research results highlighting what your peers are doing with technology and how it is helping drive new levels of efficiency.

IQVIA Technologies. Hear the vision. Join the Journey.

AGENDA

- 18:00 – 18:30** Registration & Networking With a Signature Cocktail on Arrival

- 18:30 – 19:00** Roundtable Discussion
Patient focused technologies to enhance the patient experience

- 19:00 – 19:30** Roundtable Discussion
Site focused technologies that reduce site burden

- 19:30 – 20:30** Dinner

- 20:30 – 21:30** Coffee, Dessert, Cognac, Closing Remarks



KEY OPINION LEADERS



Kevin Landells
VP, Business Head for IRT
IQVIA Technologies

Kevin has over 25 years of experience in the IRT/ RTSM industry, having worked across many technical and project management leadership roles. Experienced with developing and leading global teams delivering managed services spanning operations, project management, client partnerships and Business transformation. Kevin is passionate about improving healthcare and utilizing technology that makes a real difference to patients' lives. Kevin holds a Bachelors' Degree in Computer Science from Hertfordshire University in the UK.



Jim DiCesare
Vice President, Financial Management Solutions
IQVIA Technologies

Jim DiCesare is passionate about delivering innovative Cost Benchmarking, CTA Negotiation and Site Payment services that support clinical research conducted by sponsors and CROs. With over 25 years of industry experience leading clinical operations teams at Merck, DrugDev, and now IQVIA Technologies, Jim has expertise across the contracting, budgeting, and investigator grant payment management continuum. He is a frequent speaker at industry conferences and has written for a variety of publications. He has a B.S. in Accounting from Kutztown University.



KK Rumrill
Global Head Trial Management Services
IQVIA Technologies

KK Rumrill has more than 25 years' experience in product development, customer support, and implementation services teams in clinical trials. She was a key leader in client operations at BBK Worldwide, driving growth in global patient recruitment, site engagement, and trial optimization. In 2013, KK moved to TrialNetworks, which was acquired by DrugDev and subsequently by IQVIA in 2017. She now leads several key product teams in IQVIA Technologies' Orchestrated Clinical Trials platform.



Naouel Baili
Director, AI Scientist
IQVIA Technologies

Naouel is an expert in emerging technology solutions, leveraging over ten years of experience in the life sciences industry to transform clinical trial management. Her proficiency in embedding sophisticated AI tools into SaaS platforms has significantly improved both user experience and operational efficiency. A holder of a Ph.D. in Computer Science, she excels in the development and design of innovative AI capabilities that streamline and optimize clinical research.

ABOUT IQVIA TECHNOLOGIES

IQVIA Clinical Technologies develops and delivers clinical trial software products providing sponsors, sites, and CROs with an operational advantage to transform the trial experience for sites and patients. We apply our expertise in healthcare-grade AI to gain efficiencies and insights in trial planning and budgeting, sponsor-site communication, patient engagement, and sponsor oversight. Our market-leading SaaS products and tech-enabled services are offered independently from our CRO services to match any business model. Explore our full line of orchestrated clinical trial technologies at iqvia.com/oct and contact us to learn more.