

Innovation Day at SCOPE Europe 2024

Monday, 28TH October 2024
 InterContinental® Barcelona



COVER

AGENDA-AT-A-GLANCE

SPEAKERS

VENUE

REGISTER NOW 

SUMMARY

Clinical trial sponsors are invited to join IQVIA Technologies' digital product leaders and industry representatives for an afternoon of discussions, demos, and networking. IQVIA will share our vision to transform clinical operations and ask for your input on our roadmap for future product development.

Stay on for SCOPE Europe and attend IQVIA sessions there as well.

Innovation Day will be of interest to pharmaceutical executives with various roles in clinical operations, innovation, technology, finance or budgeting, data analytics or strategy, strategic sourcing, trial managers, medical directors, business operations, patient or site engagement.

AGENDA-AT-A-GLANCE

2:30 PM-3:00 PM CEST → Registration, Light Lunch, & Networking

3:00 PM-6:10 PM CEST → Presentations

6:10 PM-7:00 PM CEST → Demos & Drinks

[View the detailed agenda here](#)

INNOVATION DAY SUBJECT MATTER EXPERTS



Chris Burke

Global Head,
Solution Engineering
IQVIA



Gareth Dabbs

Vice President,
Product Strategy DP&S
IQVIA



Stefan Dürr

Senior Director, Client Delivery
IQVIA Technologies



Petar Genov

Senior Director, Business
Operations and Capabilities
IQVIA Technologies



Raphaele Gilg

SSO Strategy and Operation
Manager EMEA
Novartis



Bernhard Glombitza

Vice President & Head of Clinical
Operations and Customer
Engagement EMEA/LATAM
Bayer



Kate Godwin-Smith

Director, Solution Engineering
IQVIA Technologies



Bernd Haas

SVP, Digital Product & Solutions
IQVIA



Adrian Kizewski

Associate Director,
Clinical Technology
IQVIA Technologies



Kevin Landells

VP, Patient Centered
Technology Delivery
IQVIA Technologies

[View the complete list of Subject Matter Experts](#)

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INNOVATION DAY AGENDA

2:30 PM-3:00 PM	REGISTRATION, LIGHT LUNCH AND NETWORKING	
3:00 PM-3:10 PM	WELCOME & INTRODUCTIONS	 Master of Ceremonies: Kevin Landells, VP, Patient Centered Technology Delivery, IQVIA Technologies
3:10 PM-3:25 PM	KEYNOTE: CUTTING THROUGH THE NOISE OF CLINICAL TRIALS TECHNOLOGY What technology is just hype, and which products are working today? IQVIA's global head of DP&S will introduce our vision to transform the site and patient experience, automate digital processes and accelerate the clinical trial model.	 Bernd Haas, SVP, Digital Product & Solutions, IQVIA
3:25 PM-4:30 PM	IS TECHNOLOGY DELIVERING ON THE PROMISE TO IMPROVE CLINICAL DEVELOPMENT PRODUCTIVITY? Hear the latest industry research on how technology is impacting clinical development productivity and the reaction from sponsors, sites and CROs. Our moderator will share research from the IQVIA Institute's Global Trends in R&D 2024 report and invite panelists from across the drug development industry to share lessons learned and observations from their experiences.	 Moderator: Gareth Dabbs, Vice President, Product Strategy DP&S, IQVIA  Bernhard Glombitza, Vice President & Head of Clinical Operations and Customer Engagement EMEA/LATAM, Bayer  Marisa Minetti, Patient Research Partner, Chiesi Group  Raphaelle Gilg, SSO Strategy and Operation Manager EMEA, Novartis  Chloe Rose, Executive Director, Portfolio Management, Pratia  Alison Liddy, Senior VP, Patient and Site Centric Solutions, IQVIA
4:30 PM-5:00 PM	REFRESHMENTS, DEMOS AND DISCUSSIONS	Solution Engineers, Product Leaders
5:00 PM-6:05 PM	PRODUCT PANEL – CHANGING HOW CLINICAL TRIALS WORK: A COLLABORATIVE APPROACH Technology leaders across IQVIA will share why flexible, best-in-breed technology products can drive data quality, improved processes, and better experiences for sites and patients. Learn more about IQVIA's technology suites and how integrated offerings are driving efficiencies for trial sponsors today.	 Moderator: Kevin Landells, VP, Patient Centered Technology Delivery, IQVIA Technologies  Petar Genov, Senior Director, Business Operations and Capabilities, IQVIA Technologies  Adrian Kizewski, Associate Director, Clinical Technology, IQVIA Technologies  Stefan Dürr, Senior Director, Client Delivery, IQVIA Technologies  Chris Burke, Global Head, Solution Engineering, IQVIA
6:05 PM-6:10 PM	CLOSING REMARKS Our moderator will wrap up the discussion and share highlights of the day.	 Master of Ceremonies: Kevin Landells, VP, Patient Centered Technology Delivery, IQVIA Technologies
6:10 PM-7:00 PM	DRINKS, DEMOS, AND DISCUSSIONS	Solution Engineers, Product Leaders

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Senior VP, Patient and Site
Centric Solutions
IQVIA



Marisa Minetti
Patient Research Partner
Chiesi Group



Lorenzo Parma
Director, Solution Engineering
IQVIA Technologies



Dan Pavitt
Director, Solution Engineering
IQVIA



Chloe Rose
Executive Director,
Portfolio Management
Pratia



Jack Tranter
Director, Clinical Technology Solutions,
IQVIA Clinical Technologies
IQVIA Technologies



Francesco D'Agostino
Director, Tech Solution Sales
IQVIA Technologies

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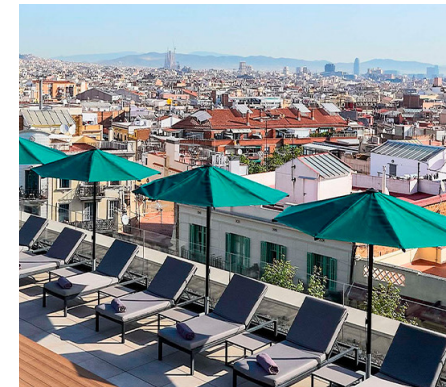
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InterContinental® Barcelona

VENUE

INTERCONTINENTAL®
AMBASSADOR

How the well-travelled travel



Elegant and equipped with the latest technology, our sleek guest rooms are a tranquil retreat with many offering views of Barcelona. Decorated in muted tones and stylish furnishings, our accommodations are the perfect place to unwind and relax at the end of the day.

INTERCONTINENTAL® BARCELONA

Av. de Rius i Taulet,
1-3, 08004 Barcelona

MAP & DIRECTIONS

Located at one of the capital's most iconic locations, InterContinental® Barcelona presents a modern luxurious accommodation in the heart of this historical yet cosmopolitan city. Inspired by the organic Mediterranean lifestyle and overlooking some of the city's most emblematic sites, the hotel exudes elegance and an appreciation for discreet luxury.

Luxury hotel in the heart of Barcelona

