

IQVIA Technologies: Join the Journey

Relax after a long day and enjoy an evening of drinks, dinner and stimulating roundtable conversation about how technology is shaping the landscape of clinical research.

- Get to know IQVIA clinical technology leaders and our guests
- Exchange ideas on leveraging technology for efficiency gains
- Share success stories and lessons learned among your peers

IQVIA Technologies. Hear the vision. Join the Journey.

AGENDA

- 18:00 – 18:30** Cocktails and Networking
- 18:30 – 19:00** Roundtable Discussion
- 19:00 – 20:00** Dinner
- 20:00 – 21:00** Coffee, Dessert, Cognac, Closing Remarks

Thursday,
14th November 2024



**Boston Chops
Downtown**
52 Temple Place,
Boston, MA
02111



KEY OPINION LEADERS



Michael Klenrock
*Senior Research Director,
IQVIA Institute for
Human Data Science
IQVIA*

Michael Klenrock serves as Research Director for the IQVIA Institute for Human Data Science, setting the research agenda for the Institute, leading the development of reports and projects focused on the current and future role of human data science in healthcare in the United States and globally. Kleinrock leads the research development included in Institute reports published throughout the year. The research is focused on advancing the understanding of healthcare and the complex systems and markets around the world that deliver it.



Naouel Baili
*Director, AI Scientist
IQVIA Technologies*

Naouel brings over 10 years of experience in the life sciences sector, with a strong focus on leveraging emerging technologies to enhance clinical trial management. She is dedicated to developing innovative solutions, from new design software to cutting-edge AI/ML capabilities. Her team has successfully created several micro-products and micro-services that can seamlessly integrate with any SaaS platform, driving greater efficiency and effectiveness in clinical operations.



Helen Greta
*Director, Project
Management
Digital Products &
Solutions, Patient Delivery
IQVIA*

Helen brings over 19 years of deep expertise from the clinical research industry and significant global experience working with various CROs, supporting clinical operations teams across, Asia, Middle East, Europe and US. Her expertise includes Clinical monitoring, Project management, Regulatory affairs, and Clinical technologies such as IRT and eCOA. Helen has been a part of IQVIA and the IQVIA IRT leadership team since 2015. She has recently taken on responsibility as Complete Consent IRT eCOA customer success lead and supporting North America Project Management team at IQVIA IRT. Prior to her stint at IQVIA, Helen held several positions across various global CROs. Helen is based out of IQVIA headquarters in Durham, North Carolina.

ABOUT IQVIA TECHNOLOGIES

IQVIA Clinical Technologies develops and delivers clinical trial software products providing sponsors, sites, and CROs with an operational advantage to transform the trial experience for sites and patients. We apply our expertise in healthcare-grade AI to gain efficiencies and insights in trial planning and budgeting, sponsor-site communication, patient engagement, and sponsor oversight. Our market-leading SaaS products and tech-enabled services are offered independently from our CRO services to match any business model. Explore our full line of orchestrated clinical trial technologies at iqvia.com/oct and contact us to learn more.