



Your Catalyst for Strategic Partnership



PROVENTA
— INTERNATIONAL —

www.proventainternational.com

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About Us

Since its inception in 2013, **Proventa International** is one of the fastest growing US-based management consultancies in the Life Sciences industry, with our main focus on business development solutions. Engaging with key stakeholders and solving their key challenges is at the core of what we do. With our integrated platforms - Strategy Meetings, Consulting, Digital, Investment and Talent Acquisition - we act as an extension to your business development strategy. We provide the exclusive business intelligence that decision-makers need to be able to react decisively and effectively to marketplace challenges and opportunities.



Vision & Culture



Vision

We want to encourage key leaders and their companies to put the patient at the very heartbeat of every innovation. We want to facilitate the sharing of valuable insights and strategies to assist in the discovery, development and commercialisation of lifesaving therapies.



Philosophy & Culture

We treat others as we would like to be treated. We believe the culture is the soul of the company - how we treat people defines who we are. Everyone in the company contributes to this culture, and it's evolution.



Solutions

Strategy Meetings

Unique in its format and set-up, Proventa International's business Strategy Meetings provide a learning and networking experience like no other. **THE EXCLUSIVE, INVITATION-ONLY EVENT IS MADE FOR SENIOR LEADERS AND TOP SOLUTION PROVIDERS** to maximise their time away from the office and gain tangible results.

Spearheaded by 1:1 business meetings and a capped audience, Proventa International's Strategy Meetings are driven by exclusive benchmarking and networking opportunities not found anywhere else.

Consulting

Proventa International utilises world-leading innovation techniques to enhance business development opportunities and create valuable conversations in the life sciences industry through:



Innovation Spotlight

The spotlight is on the service provider! An entire day to demonstrate thought leadership and expertise in front of a handpicked group of life sciences leaders.



Business Development Outsourcing

Looking to gain that new client in Asia? Trying to get your services and product in front of renowned pharmaceutical decision-makers? Proventa International's tailored service can help find the people that matter, wherever they are in the world.



Strategy Dinners

The perfect setting for learning, collaborating and networking. A 5-star à la carte dining experience, an informal setting and an unrivalled guest list. Meet life science leaders and innovative vendors in a city near you.

Digital

Proventa International has led from the front, adapting to the digital age to forge ahead of the competition in digital marketing solutions.

- Virtual Boardrooms
- Tailor Made Whitepapers
- e-Shot campaign
- Digital Storefronts and Company Banners on our B2B website: www.PharmaFeatures.com

Talent

"Where Talent Meets Opportunity"

Matching experts with senior-level appointments in the Life Sciences sector, Proventa Talent works in close partnership with you to offer a variety of methodologies directly suited to your unique business needs.

Investment

Using our extensive network we help connect investors with innovative Biotechs, CROs and Technology Vendors. We're here to ensure the next generation of life-changing medicines become a reality. Whether you're a new start-up looking for funding or an investor seeking out the next breakthrough treatment to enhance your portfolio, our unique model will provide the perfect opportunity to make the connections you need.

OUR INVESTOR NETWORK INCLUDE

- Venture capital
- Angel
- Corporate venture capital
- Institutional
- High net worth
- Family office/private wealth
- Private equity
- Government organisation/sovereign wealth fund
- Large biotech/pharma

WHO BUILD PORTFOLIOS ACROSS

- Biotech
- Digital health
- Medtech
- Diagnostic
- Medical devices

Sectors We Operate In And Our Global Reach

At Proventa International, we take pride in our knowledge and expertise in the following three pillars:

**R&D**

- Oncology
- Bioinformatics
- Biology
- Medicinal Chemistry

**Clinical**

- Clinical Operations
- Clinical Trial Supply Chain
- Pharmacovigilance

**Manufacturing**

- Biomanufacturing
- Cell and Gene Therapies
- Chemistry Manufacturing Controls
- Regulatory Affairs

Additionally, Proventa International has also achieved past success in:

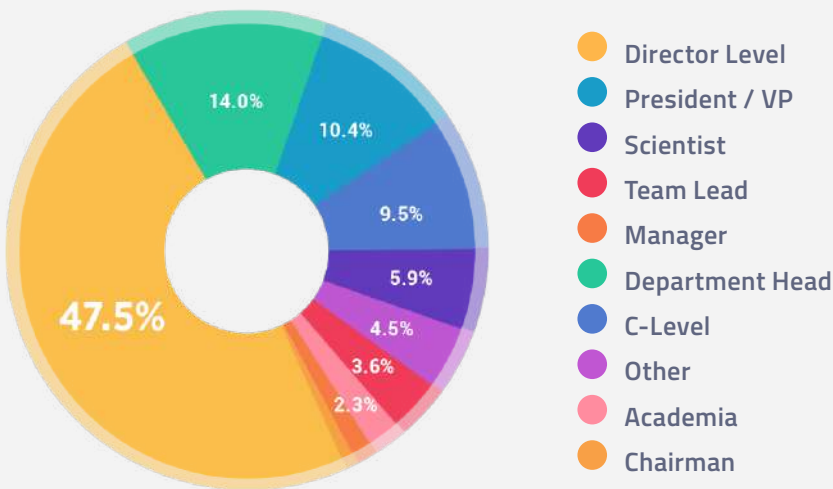
-  Digital Transformation
-  Human Resources
-  Business Development
-  Marketing

Locations in which Proventa International has operated in:



EUROPE	US	APAC
<div>▪ UK & Ireland</div> <div>▪ Germany</div> <div>▪ Switzerland</div> <div>▪ Denmark</div> <div>▪ France</div> <div>▪ Italy</div>	<div>▪ Boston</div> <div>▪ Cambridge</div> <div>▪ New Jersey</div> <div>▪ Philadelphia</div> <div>▪ Raleigh Durham</div> <div>▪ New York</div> <div>▪ Chicago</div> <div>▪ San Francisco</div> <div>▪ San Diego</div>	<div>▪ Singapore</div> <div>▪ Malaysia</div> <div>▪ Indonesia</div> <div>▪ Hong Kong</div> <div>▪ Philippines</div> <div>▪ India</div>

Hierarchy of Pharmaceutical & Biotech clients we work with



Our Life Science Value Chain Domain Expertise

BIOINFORMATICS & IT

EXISTING DELEGATES INCLUDE:



Philippe Sanseau
Global Head Computational
Biology and Stats
GlaxoSmithKline



Bryn Roberts
SVP, Global Head of Data Sciences
Roche



Joyce Drohan
Global Head of Data/
Chief Data Officer
Sanofi

EXISTING PARTNERS INCLUDE



DRUG DISCOVERY BIOLOGY

EXISTING DELEGATES INCLUDE:



Steve Rees
Vice President, Discovery Biology
AstraZeneca



Andreas Reichel
Vice President, Head of DMPK
Modeling Simulations
Bayer



Morten Sogaard
Vice President & Head,
Target Sciences
Pfizer

EXISTING PARTNERS INCLUDE



DISCOVERY



MEDICINAL CHEMISTRY

EXISTING DELEGATES INCLUDE:



Mark Bunnage
Senior Vice President & Site Head
Vertex Pharmaceuticals



Mark Noe
Vice President
Pfizer



Guna Rajagopal
Scientific Vice President & Fellow,
Computational Sciences
Janssen

EXISTING PARTNERS INCLUDE



DISCOVERY



ONCOLOGY

EXISTING DELEGATES INCLUDE:



Christian Rohlf
Chief Executive Officer
Oxford BioTherapeutics



Sarah Hersey
Vice President, Precision Medicine
Bristol Myers Squibb



J Carl Barrett
VP, Translational Science, Oncology
AstraZeneca

EXISTING PARTNERS INCLUDE



Our Life Science Value Chain Domain Expertise

CLINICAL OPERATIONS

EXISTING DELEGATES INCLUDE:



Craig Lipset
Advisor and Founder
Clinical Innovation Partners



Tracy Vanderslice
Vice President & Head,
Global Clinical Sciences & Delivery
GSK



Melanie Ivarsson
Senior Vice President,
Chief Development Officer
Moderna

EXISTING PARTNERS INCLUDE



CLINICAL TRIAL SUPPLY CHAIN

EXISTING DELEGATES INCLUDE:



Tom Holmes
Global Head, Supply Chain
Amylyx Pharmaceuticals



Danny Raymakers
Head of Integrated Supply
Chain Logistics
Johnson and Johnson



Luisa Freitas dos Santos
Vice President Clinical Supply Chain
GlaxoSmithKline

EXISTING PARTNERS INCLUDE



PHARMACOVIGILANCE

EXISTING DELEGATES INCLUDE:



Mircea Ciuca
Global Therapeutic Area Head -
Global Clinical Safety and
Pharmacovigilance
CSL Behring



Mariette Boerstoele-Streefland
Senior Vice President,
Pharmacovigilance & Drug Safety
AstraZeneca (Alexion)



Fatima Bhayat
Vice President, Patient Safety
Amgen

EXISTING PARTNERS INCLUDE



HR LIFE SCIENCES & HEALTHCARE

EXISTING DELEGATES INCLUDE:



Linda Burgoyne
Chief Executive Officer
Matilda International Hospital



Dr. Sakthivel Sekar PhD MBA
Chief Executive Officer
Sinopsee Therapeutics



Jeffrey Yablon
President & Chief Executive Officer
Jigsaw Clinical Research Solutions

EXISTING PARTNERS INCLUDE



Our Life Science Value Chain Domain Expertise

bm BIOMANUFACTURING

EXISTING DELEGATES INCLUDE:



Jens Vogel

Senior Vice President and
Global Head of Biotech
Bayer Pharmaceuticals



Guido Dietrich

Vice President Biologics and Steriles
MSD



John Ruesch

Vice President,
Pharmaceutical Development
Biogen

EXISTING PARTNERS INCLUDE



sartorius stedim
biotech



Veeva



Biotech



CELL & GENE THERAPY

EXISTING DELEGATES INCLUDE:



Geert Mudde

Founder and Chief Scientific Officer
TYG Oncology



Eric Halioua

Chief Executive Officer & President
PDC*Line Pharma



Niklas Engler

Global Head Technical Development
Portfolio & Project Management
Roche

EXISTING PARTNERS INCLUDE



MARKEN
a UPS Company



CMC CHEMISTRY MANUFACTURING CONTROL

EXISTING DELEGATES INCLUDE:



Melissa Seymour

Chief Quality Officer
Biogen



Thomas Sauer

Vice President, Head of Biologics
Projects, CMC New Products Program
Sanofi



George Chen

Executive Director,
CMC Regulatory Affairs
Daiichi Sankyo, Inc.

EXISTING PARTNERS INCLUDE



BACHEM



REGULATORY AFFAIRS

EXISTING DELEGATES INCLUDE:



Catherine Burgess

Vice President, Regions (EU, JP, GEM)
and Int'l Advertising & Promotion,
Global Regulatory Affairs
Takeda



Deborah Bebbington

Vice President, Head Global Labeling
Bayer



Stephan Reynier

Chief Regulatory and
Compliance Officer
Collectis

EXISTING PARTNERS INCLUDE



2025 Strategy Meeting Calendar

MAY & JUNE

Boston/Cambridge MA - US East Coast

- MAY 7**  **CHEMISTRY, MANUFACTURING & CONTROLS**
 Chemistry, Manufacturing & Controls Strategy Meeting 2025
 Le Méridien Boston Cambridge
- MAY 7-8**  **VENTURE CAPITAL & PRIVATE EQUITY**
 Venture Capital & Private Equity Strategy Meeting 2025
 Le Méridien Boston Cambridge

- MAY 8**  **MEDICINAL CHEMISTRY**
 Medicinal Chemistry Strategy Meeting 2025
 Le Méridien Boston Cambridge

Princeton/New Jersey - US East Coast

- MAY 14**  **MEDICINAL CHEMISTRY & DRUG DISCOVERY BIOLOGY**
 Medicinal Chemistry & Drug Discovery Biology Strategy Meeting 2025
 Hyatt Regency Princeton
- MAY 15**  **CLINICAL OPERATIONS & CLINICAL TRIAL SUPPLY CHAIN**
 Clinical Operations & Clinical Trial Supply Chain Strategy Meeting 2025
 Hyatt Regency Princeton
- MAY 14-15**  **VENTURE CAPITAL & PRIVATE EQUITY**
 Venture Capital & Private Equity Strategy Meeting 2025
 Hyatt Regency Princeton

Belgium - Europe

- MAY 21-22**  **ESKO**
 ESKO Brand Summit
 Brussels, Belgium

San Francisco, CA - US West Coast

- JUN 24**  **revvity signals**
 Revvity Strategy Dinner
 San Francisco, CA

OCTOBER

London/UK - Europe

- OCT 9**  **CLINICAL OPERATIONS & CLINICAL TRIAL SUPPLY CHAIN**
 Clinical Operations & Clinical Trial Supply Chain Strategy Meeting 2025
 Crowne Plaza London Docklands
- OCT 15**  **BIOINFORMATICS & DRUG DISCOVERY BIOLOGY**
 Bioinformatics & Drug Discovery Biology Strategy Meeting 2025
 Crowne Plaza London Docklands
- OCT 16**  **MEDICINAL CHEMISTRY**
 Medicinal Chemistry Strategy Meeting 2025
 Crowne Plaza London Docklands

NOVEMBER

San Diego - US West Coast

- NOV 12**  **MEDICINAL CHEMISTRY & DRUG DISCOVERY BIOLOGY**
 Medicinal Chemistry & Drug Discovery Biology Strategy Meeting 2025
 Hard Rock Hotel San Diego
- NOV 13**  **CLINICAL OPERATIONS & CLINICAL TRIAL SUPPLY CHAIN**
 Clinical Operations & Clinical Trial Supply Chain Strategy Meeting 2025
 Hard Rock Hotel San Diego

Boston/Cambridge MA - US East Coast

- NOV 18**  **CLINICAL OPERATIONS & CLINICAL TRIAL SUPPLY CHAIN**
 Clinical Operations & Clinical Trial Supply Chain Strategy Meeting 2025
 Le Méridien Boston Cambridge
- NOV 19**  **BIOINFORMATICS & DRUG DISCOVERY BIOLOGY**
 Bioinformatics & Drug Discovery Biology Strategy Meeting 2025
 Le Méridien Boston Cambridge

Sponsorship Packages

Executed in an exclusive 1 day format

ITEMS	BEST DEAL LEAD	ASSOCIATE	THOUGHT LEADER	CO-HOST	PARTNERING	EXHIBITOR
Strategy Dinner £25,000	✓	✗	✗	✗	✗	✗
Exclusive Sponsor - 1 Hour Closed Door Roundtable Discussion with no other vendors in the room £10,000	3	3	2	1	✗	✗
Attend up to 3 Pharma & Biotech Executive Led Roundtable Discussions	✓	✓	✓	✓	✓	✓
PharmaFeatures Thought Leadership Interview included in monthly email blast to over 25k audience £2,500	✓	✓	✓	✓	✗	✗
30 Minute Keynote Presentation £10,000	✓	✗	✗	✗	✗	✗
1-1 Prequalified Meetings £1,000	15	12	10	5	5	✗
3x2m Exhibitor Booth £5,000	✓	✓	✗	✗	✗	✓
Delegate Database & Business Intelligence Report	✓	✓	✓	✓	✓	✓
Post-event email addresses of all attendees £5,000	✓	✓	✗	✗	✗	✗
Personal Account Manager	✓	✓	✓	✓	✓	✗
Logo on all online and onsite branding	✓	✓	✓	✓	✓	✓
Personalised client demand built for your company in advance of the event	✓	✓	✓	✓	✓	✗
Key Opinion Leader Passes £2,500	5	4	3	2	2	1
Introduction by Proventa Director at the Welcome Speech (AM Keynote Presentation)	✓	✓	✗	✗	✗	✗
Minimum Number of Contracted Director Level+ Leads with Needs and Requirements	60	42	30	15	5	N/A
PACKAGE PRICE (GBP)	£50,000	£40,000	£30,000	£15,000	£7,500	£5,000
2 OR MORE EVENTS	£40,000	£30,000	£20,000	£12,500	£5,000	£4,000
ITEMISED COST	£105,000	£64,500	£40,000	£22,500	£10,000	£7,500

Lead Generation & Branding Opportunities

ITEMS	PRICE
Innovation Spotlight Session (Optional Extra)	£45,000 <i>(only 1)</i>
Strategy Dinner	£25,000 <i>(only 2)</i>
Pre or Post Event Virtual Boardroom Sponsor	£15,000 <i>(only 1)</i>
Lanyard sponsor	£5,000 <i>(only 1)</i>
Networking lunch sponsor	£5,000 <i>(only 1)</i>
Drinks & canape reception including competition giveaway sponsor	£5,000 <i>(only 1)</i>
3x2m exhibit booth space	£5,000 <i>(only 1)</i>
All day coffee/tea bar sponsor	£2,500 <i>(only 1)</i>
Breakfast buffet sponsor	£2,500 <i>(only 1)</i>
Personalised e-Shot pre & post strategy meeting	£2,500 <i>(only 1)</i>
Online agenda sponsor with an A4 double page spread	£2,500 <i>(only 1)</i>
Online agenda sponsor with an A4 page spread	£1,500 <i>(only 1)</i>
Wi-fi app sponsor	£2,000 <i>(only 1)</i>
Seat/bag drops	£2,000 <i>(only 1)</i>

Strategy Meeting Options:

Tailored For Your Business Development Strategy

30 Minute Keynote Presentation

- ✓ Exclusive thought leadership positioning being the only organisation to present to the entire delegation at the Strategy Meeting with a 30 Minute Keynote Presentation.

PRICE = £10,000 GBP

1 Hour Closed Door Roundtable Discussion Groups

(Maximum Of 1 Solution Provider Per Track)

- ✓ These interactive and informal discussion groups are the hallmark of the meeting.
- ✓ You set the topic & abstract tailoring your discussion to your current innovations and solutions .
- ✓ Small exclusive groups of executive leaders who face strategic challenges are brought together in 60-minute discussion that enable participants to share ideas and lessons learned.
- ✓ Facilitated by expert Thought Leaders, these sessions provide a valuable dialogue with peers on current challenges and topical issues.
- ✓ Each discussion group has a mix of 10-15 CxO, VP and Director Level individuals which ensures each delegate is given ample opportunity to raise questions and contribute from a strategic perspective.
- ✓ Only those delegates who have signed up to your roundtable discussion in advance are allowed in with an end user delegation only.
- ✓ No competition, marketing or press, just pure and honest discussion to help leverage your message into the industry from a top down approach.

PRICE = £10,000 GBP

Key Opinion Leader Pass

- ✓ Access to all delegate led roundtable discussions across the agenda to understand and benchmark your solutions against current strategic challenges from within the industry.
- ✓ Be amongst 10-15 delegates from a mix of emerging to large Pharma, Biotech & Academic Institutions in a closed boardroom environment as a thought leader to share your best practice and ideas from your own personal experience.
- ✓ A consultative approach to commercially approaching CxO, VP and Director level budget holders with thought provoking discussion.
- ✓ The Key Opinion Leader Pass includes full hospitality, access to all networking sessions (excluding Sponsored Roundtable Discussions unless built into an existing package), networking lunch and evening reception held by Proventa International

PRICE = £2,500 GBP

Post Strategy Meeting Lead Generation & Marketing

- ✓ Receive the full contact delegate database including the business intelligence report, investment portfolio and email addresses to assist with your follow-ups post strategy meeting.

PRICE = £5,000 GBP

Pre-Qualified And Pre-Arranged Business Meetings

1. Prospect Criteria, Lead Identification & Pre-Qualification Process

- ✓ Proventa International will be in consultation with you from confirmation to understand your prospect criteria, targeting specific organisations and job titles who you deem potential clients.
- ✓ Proventa International embeds your target list into our overall marketing campaign, targeting over 1,000 qualified decision makers in a 4 to 5 month timeframe to ensure we achieve our target of qualified buyers at the Strategy Meeting.
- ✓ Extended brand exposure using your 100 word profile and company logo on the event agenda, aligning your message to your target audience.
- ✓ This means there are absolutely no wasted meetings, as you are in complete control of this process and are able to select only those delegates who have a very real need to invest in your area of expertise.
- ✓ 2 weeks prior to the event you will receive the following in an online delegate database:
 - Name
 - Company Name
 - Job Title
 - How many employees are they responsible for?
 - What are their 3 key strategic challenges?
 - What are their main therapeutic areas?
 - What drug development stages are they currently focusing on?
 - What stages of the buying cycle are they currently in:
 - i. Request for Information
 - ii. Request for Proposal
 - iii. Bid Defence
 - How much personal budget do they have to sign off within the following 12 months?
 - What particular products, services or solutions they are looking to invest in within the following 12 months?
 - i. Time frame of investment
 - ii. Main reason for investing

2. Matching Process and Qualified Lead Generation (Our clients request to meet YOU!)

- ✓ We will send a detailed 100 word profile of your organisation written by yourself to each confirmed delegate prior to the Strategy Meeting.
- ✓ Each one to one meeting is based on the delegate selecting to meet with you after they have evaluated your profile.
- ✓ Before the meeting you will receive a personalised agenda tailored to your needs based on the demand to meet you from the delegates. This enables you to prepare for each meeting.
- ✓ You will receive the full list of clients of who selected to meet with you in advance of the meeting and the reasons why.
- ✓ Each meeting will be 20 minutes long where the delegate will meet you at your own table within the designated 1-1 meetings space.

COST PER MEETING = £1,000 GBP

**Minimum amount of meetings to be purchased per attendee is 5*

MONEY BACK GUARANTEE

During our Prequalification & Matching process, If **no delegates** select to meet with you prior to the Strategy Meeting based on your company profile we will give you a **FULL REIMBURSEMENT of the cost per lead** prior to attending to safeguard your time and money.



PROVENTA'S STRATEGY MEETING



Networking / 1-1 Meetings



Roundtable Discussions



Keynote Presentation Session



Roundtable Discussions



Networking / 1-1 Meetings



Speaker at Keynote Presentation Session



Registration and Welcome



Networking / 1-1 Meetings



Attendees at Keynote Presentation Session



Networking Lunch



Roundtable Discussions



Drinks & Canapes Reception

Innovation Spotlight Sessions

An Extension to your Business Development Strategy

Proventa International are able to leverage their consultancy services to provide Innovation Spotlight Sessions which are tailored for organisations who are looking to speak in a closed door environment around a specific topic or challenge in the marketplace to a select number of Director and above level executives from a mix of emerging to large Pharmaceutical & Biotechnology companies.

Proventa International will bring your innovation into the spotlight using a combination of:

- ✓ Up to the minute industry analysis
- ✓ Cutting edge research presentations
- ✓ Fluid think tank sessions
- ✓ Roundtable discussions
- ✓ Client case study presentations
- ✓ Interactive workshops



Delegate Acquisition

Proventa International will leverage our relationships on your behalf to deliver a minimum of 20 delegates who qualify via our pre-qualification process to attend each session. On confirmation of the package we will aim to deliver each session within 4-5 months providing that all content has been signed off between both parties.



Location

Each Innovation Spotlight Session is entirely bespoke and therefore can be at a location near you. Proventa International will recommend the central hubs in close proximity to where our clients are based to attract the highest level of delegate and alleviate extended travel and accommodation cost. The one key denominator is that each session will be delivered at a 5* location".



Branding

Each Innovation Spotlight Session will be co-branded with Proventa International partnered by your organisation. We will create a landing page that will allow delegates to register once we have personally invited them.

We will provide you with a list of confirmed attendees as soon as we hit our contracted numbers.



Value Proposition

Exclusive Thought Leadership Presence

- ✓ As the Lead partner of the Innovation Spotlight Session you will be given the exclusive position of being the only supplier in attendance with a minimum of 20 delegates who fit your prospect criteria.

Innovation Spotlight Roundtable Discussion Groups

- ✓ The opportunity to hold 4 Roundtable Discussion Groups across the entire session each lasting 45 minutes long.
- ✓ The format of each roundtable will be very focused and highly detailed in regards to current strategic challenges in the marketplace.
- ✓ Fluid discussions allowing delegate participation for you to gain insight into their true strategic challenges, pain points, needs and requirements.
- ✓ Thought Leadership positioning within area of expertise to the delegation.

Prospect Criteria, Lead Identification & Pre-Qualification Process

- ✓ Proventa International will be in consultation with you from confirmation to understand your prospect criteria, targeting specific organisations and job titles who would be deemed as potential clients.
- ✓ Proventa International will provide you with the confirmed delegate list in advance of the session including a full database of each delegate's needs and requirement, strategic challenges, budgetary information and solutions they are looking to invest in so that you can be confident prior to the session that each delegate would be a prime prospect.
- ✓ Proventa International will send a detailed profile of your organisation to each confirmed delegate.

Company Representation

- ✓ 4 VIP Passes including full hospitality will be allocated for you to gain maximum coverage to all aspects of the session
- ✓ 2 VIP pass including full hospitality for your client delivering each Case Study Roundtable Discussion Group/ Presentation

Personal Account Manager

- ✓ Proventa International will provide you with a designated account manager on-site to assist with delivery of your package and cater to all demand from delegates who would like personal introductions during the networking breaks, lunches and gala dinner.

Networking Lunch, Drinks & Canapé Reception Dinner

- ✓ Proventa International will provide a hot buffet networking lunch & drinks and canape reception which is included for each VIP attendee.
- ✓ The opportunity to maximise networking time with C-Level decision makers in an informal setting.

On-site Branding & Marketing Information

- ✓ Multiple brand exposure to the participating decision makers leading up to the session.
- ✓ Company logo on all marketing correspondence as main partner for the Innovation Spotlight Session alongside Proventa International.

Post Session Lead Generation

- ✓ You will receive the full onsite delegate database including email addresses to assist with follow-ups post session.

PRICE = £45,000 GBP

**This price does not include attendee accommodation, flights or alcohol consumption.
5 Venue depending on location.*

IQVIA Clinical Technologies Innovation Day

Wednesday, 15TH May 2024
Princeton Marriott at Forrestal



SUMMARY

Join **IQVIA Technologies** digital product leaders, customer success experts, and industry leaders for an afternoon of discussions, demos, and networking. We'll share our vision to transform clinical operations, the progress we've made to date, and our roadmap for 2024 and beyond.

AGENDA-AT-A-GLANCE

- 12:00 PM – 12:30 PM → Registration, Lunch & Networking
- 12:30 PM – 4:30 PM → Interactive Discussions
- 4:30 PM – 5:30 PM → Drinks, Demos, Discussion

[View the detailed agenda here](#)

AGENDA-AT-A-GLANCE

12:00 – 12:30 pm	REGISTRATION, LUNCH & NETWORKING Register, meet our team, engage with colleagues and enjoy lunch	
12:30 – 12:45 pm	WELCOME & KEYNOTE: CUTTING THROUGH THE NOISE... What technology is hype and what is working today? Kevin will introduce IQVIA Technologies' vision to transform the site and patient experience, automate digital processes and accelerate the clinical trial model.	 Kevin Landells, VP, Business Head for IRT, IQVIA Technologies
12:45 – 1:15 pm	DELIVERING ON THE PROMISE? The latest industry research on how technology is impacting clinical development productivity – or not	 Murray Aitken, Executive Director, IQVIA Institute
1:15 – 2:00 pm	INDUSTRY RESPONSE ON THE IMPACT OF TECHNOLOGY Hear from sponsors, sites, and CROs on technology's impact on productivity in clinical development.	 MODERATOR: Murray Aitken, Executive Director, IQVIA Institute  PANELISTS: Jane Twitchen, Executive Director, Head of Clinical Trial Accelerator Unit, Global Clinical Operations, Biogen Rick O'Hara, Director, Clinical Outsourcing, OncoC4 Ann Dokus, Senior Director, Site & Patient Networks, IQVIA Karri Venn, VP Site Advocacy & Mentorship, SCRS
2:00 – 2:30 pm	REFRESHMENTS, DEMOS, DISCUSSIONS Enjoy the refreshments and visit demo stations around the room! Engage with product experts to share your trial challenges and see how our technology products may combine to improve your development operations.	
2:30 – 3:30 pm	PANEL – CHANGING HOW CLINICAL TRIALS WORK: A COLLABORATIVE APPROACH Product experts will discuss IQVIA's intelligent applications and integrated clinical technologies that are simplifying the patient and site experience.	 MODERATOR: Kevin Landells, VP, Business Head for IRT, IQVIA Technologies  PANELISTS: Zahir Macci, Director, eCOA Business Strategy, IQVIA Technologies Tim Riely, Vice President, Clinical Data & Analytics, IQVIA Technologies Jim DiCesare, Vice President, Financial Management Solutions, IQVIA Technologies KK Rumrill, Global Head Trial Management Services, IQVIA Technologies
3:30 – 4:00 pm	INNOVATION FORUM: AN OPEN DISCUSSION ON OPTIMIZING TECHNOLOGY INNOVATION FOR CLINICAL DEVELOPMENT Challenge the experts with questions or share your knowledge and lessons learned with the audience	
4:00 – 4:30 pm	THE ROAD AHEAD: STRATEGIES FOR THE SITE, PATIENT, SPONSOR JOURNEYS Product leaders will share longer-term direction for key products, integrations, and the transformation of clinical trials.	
4:30 – 5:30 pm	DRINKS, DEMOS, DISCUSSION Enjoy the reception and visit demo stations around the room! Engage with product experts to share your trial challenges and see how our technology products may combine to improve your development operations.	

INNOVATION DAY SUBJECT MATTER EXPERTS



Kevin Landells
VP, Business Head for IRT
IQVIA Technologies



Tim Riely
Vice President, Clinical Data & Analytics
IQVIA Technologies



KK Rumrill
Global Head Trial Management Services
IQVIA Technologies



Jim DiCesare
Vice President, Financial Management Solutions
IQVIA Technologies



Ann Dokus
Senior Director, Site & Patient Networks
IQVIA



Murray Aitken
Executive Director
IQVIA Institute



Jane Twitchen
Executive Director, Head of Clinical Trial Accelerator Unit, Global Clinical Operations
Biogen



Zahir Macci
Director, eCOA Business Strategy
IQVIA Technologies



Rick O'Hara
Director, Clinical Outsourcing
OncoC4



Karri Venn
VP, Site Advocacy & Mentorship
SCRS

VENUE



MARRIOTT

**PRINCETON MARRIOTT
AT FORRESTAL**
100 College Road East
Princeton NJ 08540

MAP & DIRECTIONS



Enjoy boutique-style
comfort at our hotel in
Princeton, NJ





COVER

AGENDA-AT-A-GLANCE

SPEAKERS

VENUE

SUMMARY

What is ChemTalks

The first ever ChemTalks is a step up from our user group meetings to a full-fledged conference in Basel, on the 25th of September 2024. In a free, one-day live event we bring you insight from renowned industry experts on using technology to bridge silos in early stage drug discovery, provide a sneak peek into Chemaxon's product updates, and make sure you have lots of networking opportunities.

Why Join ChemTalks

- **BRIDGE SILOS** All talks will cover the topic of using technology to connect silos in chemical research - this has been our focus for years.
- **DISCOVER NEW DEVELOPMENTS** Peek into Chemaxon's product roadmap, learn about upcoming updates early, and consult with our experts and scientists.
- **FREE ACCESS** Get access to the brightest minds of the industry and take the presentation materials home - all free of charge.

[View the detailed agenda here](#)

MEET OUR GUEST SPEAKERS:



Karl-Heinz Baringhaus
Site Director R&D Frankfurt
Sanofi



Thrasyvoulos Karydis
Co-founder, Chief Technology Officer
DeepCure



Nessa Carson
Associate Principal Scientist, Digital Champion
AstraZeneca



Jessica Lanini
Biomedical Research
Novartis



Josef Eiblmaier
Head of Research, Discovery and Pre-Clinical
PharmaLex, a Cencora company



Timur Madzhidov
Senior Product Manager in Chemistry Innovation
Elsevier



Peter Ertl
Formerly Director of Cheminformatics, Biomedical Research
Novartis



Adrian Stevens
Chief Product Officer
Chemaxon



Jeremy Frey
Head Computational Systems Chemistry
University of Southampton



Becky Upton
President
Pistoia Alliance

AGENDA-AT-A-GLANCE

MORNING SESSION FROM 9AM

Richard Jones, CEO, Chemaxon	WELCOME NOTE
Timur Madzhidov, Senior Product Manager in Chemistry Innovation, Elsevier	Unlocking the power of data from disparate sources: Elsevier's journey toward accurate reaction outcome predictions
Josef Eiblmaier, Head of Research, Discovery and Pre-Clinical, PharmaLex, a Cencora company	The beauty of heterogeneity versus the need for standardization: Enabling trusted data consumption in a multi-source, multi-ownership data landscape
Karl-Heinz Baringhaus, Site Director R&D Frankfurt, Sanofi	Gripping opportunities for better drug discovery: Interdisciplinarity, deeper insights into disease, new technologies and better decision-making
Becky Upton, President, Pistoia Alliance	Ontologies in Pharma: The landscape, pre-competitive development, and use-cases
BREAK	LUNCH AND TECH CORNER

AFTERNOON SESSION FROM 2PM

Jessica Lanini, Biomedical Research, Novartis	AI advancing drug discovery research in the pharmaceutical industry and academia
Thrasyvoulos Karydis, Co-founder, Chief Technology Officer, DeepCure	AI-driven drug discovery beyond kinases: How to NOT get trapped in a local minimum when designing drugs for intractable targets
Peter Ertl, Formerly Director of Cheminformatics, Biomedical Research, Novartis	The magic rings: Navigation in the ring chemical space guided by the bioactive rings
Adrian Stevens, Chief Product Officer, Chemaxon	Developing new science and technologies that aid future drug discovery needs
Nessa Carson, Associate Principal Scientist, Digital Champion, AstraZeneca	How not to waste a chemist's time: Chemical insights through great user experience

COCKTAIL PARTY

More info coming soon...

VENUE



**Hotel Pullman
Basel Europe**
Clarastrasse 43
4058 Basel, Switzerland

MAP & DIRECTIONS



Hotels combining
lifestyle and design,
for business and
leisure





COVER

AGENDA-AT-A-GLANCE

SPEAKERS

VENUE

Welcome

Esko is pleased to welcome you to our Life Sciences Brand Summit taking place in Basel the 21st and 22nd of May 2024. At this event, you'll attend interactive sessions with our packaging artwork and labelling experts while connecting with your peers. Learn about current and future packaging technology trends, best practices, and how to become the packaging leader of your organization.

Innovation Day Subject Matter Experts



Johan Johansson
Chief Technology Officer
InformaIT



Jose Gorbea
Head of Brands Innovation
HP Graphics



Stephen Williams
Product Owner - IT Manager
Johnson & Johnson



Jijo Dominic
VP Product Management
Esko



Michelle Henry
Business Development Manager EMEA
Esko



Jackie Leslie
Life Sciences Category Specialist
Esko



Steven Brookes
Solution Consultant
Esko



Bart Meerschaert
Pre-Sales, Solution Consultant
Esko

About Esko

Esko helps its customers make the best packaging for billions of consumers. Our product portfolio supports and manages the packaging and print processes for brands, retailers, designers, premedia and trade shops, packaging manufacturers, and converters.

Esko solutions are used in product content and packaging management, asset management, artwork creation, structural design, prepress, 3D visualization, flexo plate making, workflow automation, quality assurance, sample-making, palletization, supply chain collaboration and/or the production of signage and displays.

The Esko family includes Enfocus, with its PDF quality control tools and automation solutions and MediaBeacon, with its digital asset management (DAM) solutions.

www.esko.com

X-Rite Pantone is the global leader in color science and technology. The Company develops, manufactures, markets and supports innovative color solutions through measurement systems, software, color standards and services.

www.xrite.com

About Brand Summits

Brand Summits are exclusive events for packaging professionals that take place in prestigious and unique venues in Europe and North America. These events are free but open to a limited number of attendees to allow the best discussions and optimal interactivity.

Attendees Typically include Brand Owners executives in Packaging Design, Artwork and Labelling functions from Pharmaceutical and Medical Devices Companies.

As a Brand Summit participant, you will:

- Network with industry peers
- Gain insights from relevant industry analysts and subject matter experts
- Learn industry best practices, technology concepts, and solutions
- Esko hosts these summits to support attendees who are looking for ways to continually improve their packaging processes.

Learn more about Esko by visiting <https://www.esko.com/en/brands>



Agenda-at-a-Glance

21ST May 2024: Brand Summit Welcoming Evening

17:30 - 18:00	Welcome Drink at the Hotel
18:00 - 19:30	Networking Activity
19:30 - 21:30	Dinner

22ND May 2024: Brand Summit Conference

8:15 - 9:00	Opening Statements & Agenda - Introduction of Attendees	Moderated by: Michelle Henry, Business Development Manager EMEA, Esko
9:00 - 9:30	Introduction to the Packaging Digital Maturity Model for the Life Sciences Industry Unlock essential insights for advancing your Life Sciences packaging Artwork and Labelling practices. Whether you are embarking on a new digital journey or refining existing processes, our Packaging Maturity Model offers a strategic roadmap for transitioning from uncertainty to comprehensive control.	Moderated by: Jijo Dominic, VP Product Management, Esko
9:30 - 10:00	Navigating Trends: A Comprehensive Outlook of the Life Sciences Industry Embark on a journey through the evolving landscape of the Life Sciences Industry as we dissect the prevailing trends that exert a profound impact on packaging management. From regulatory shifts and technological advancements to the rising demand for sustainability, we will explore the multifaceted forces shaping the Life Sciences sector.	Presented by: Jackie Leslie, Life Sciences Category Specialist, Esko
10:00 - 10:30	Product Insights: Esko WebCenter Artwork Management An immersive session as we showcase the transformative capabilities of Esko WebCenter, a cutting-edge solution designed to revolutionize packaging artwork management. Through a live demonstration, attendees will witness firsthand how Esko WebCenter streamlines workflows, enhances collaboration, and brings unprecedented control to the packaging lifecycle.	Presented by: Steven Brookes, Solution Consultant, Esko
10:30 - 11:00	Coffee Break	
11:00 - 11:45	Customer Insights: Artwork Management Case Study - Johnson & Johnson Listen in from the remarkable journey of a leading pharmaceutical company Johnson & Johnson, in navigating the intricacies of artwork management with Esko WebCenter. Join us as we explore the challenges faced, the transformative solutions implemented, and the tangible results achieved on the path to efficiency and excellence.	Presented by: Stephen Williams, Product Owner - IT Manager, Johnson & Johnson
11:45 - 12:30	Product Insights: Introduction to Automated Artwork and Leaflet Solution for Pharma This session introduces a groundbreaking Automated Artwork Solution tailored for the unique needs of the industry. Join us for an immersive showcase as our experts unveil how automation can revolutionize artwork processes in the pharmaceutical sector, offering streamlined workflows, enhanced accuracy, and accelerated time-to-market for critical pharmaceutical products.	Presented by: Steven Brookes, Solution Consultant, Esko
12:30 - 13:30	Lunch	
13:30 - 14:00	Product Insights: Strategies to Prevent Packaging Recalls Through Quality Control Tools - insights from InformaIT Explore the integration of quality control (QC) tools within WebCenter workflows for superior packaging outcomes. Johan Johansson, CTO of InformaIT, will guide you through essential integrations that simplify the proofreading process, streamline QC tool usage, and enhance XML workflow efficiency - paving the way for error-free packaging.	Presented by: Johan Johansson, Chief Technology Officer, InformaIT AB
14:00 - 14:30	Product Insights: Esko Packaging Design and Palletization tools Enlightening session where Esko unveils the powerful synergy of ArtiosCAD (Structural design software), Studio3D (3D Packaging Design Software), and Cope Pack (Palletizing software) in transforming packaging design and palletization. In this comprehensive presentation, discover how these cutting-edge tools not only elevate the aesthetics of packaging but also play a pivotal role in supporting brands' sustainability Key Performance Indicators (KPIs).	Presented by: Bart Meerschaert, Pre-Sales, Solution Consultant, Esko
14:30 - 15:00	Partner Insights: Sustainable Packaging & Supply Chain Transformation: HP's Expert Insights Embark on a forward-thinking session where industry experts from HP lead an exploration into the intersecting realms of packaging sustainability, digital printing supply chains, and personalized packaging. In an era shaped by environmental consciousness and consumer expectations, this session offers a deep dive into sustainable packaging practices and the transformative impact of digital printing and personalization.	Presented by: Jose Gorbea, Head of Brands Innovation, HP Graphics
15:00 - 15:30	Coffee Break	
15:30 - 16:15	Product Insights: AI and Automation in Packaging Artwork & Labeling Insightful exploration into how these cutting-edge technologies can not only expedite workflows but also elevate the quality and accuracy of the overall concept to consumer packaging management	Presented by: Jijo Dominic, VP Product Management, Esko
16:15 - 16:45	Panel Discussion: Where do your organization stands in the Packaging Digital Maturity Model After experiencing solution demonstrations and gaining valuable insights from industry peers, participants will shed light on their unique positions within the digital maturity model and tackle where they stand on all covered topics including Artwork Management, Copy Management.	Open discussion with Brand Summit attendees
16:45	Event Closure - Gathering your feed-back	Moderated by: Michelle Henry, Business Development Manager EMEA, Esko

VENUE

VOLKSHAUS — BASEL —

VOLKSHAUS BASEL

Rebgasse 12-14,
4058 Basel, Switzerland

MAP & DIRECTIONS



Strategy Dinners

A 5* À La Carte Dining Experience

With today's senior executives being ever more conscious of time well spent due to the impact and cost associated with time out of the office, the days of attending 2 to 3 day events are becoming a thing of the past. However, being able to have an intimate gathering with true peer to peer interaction in a more informal setting, outside of business hours is an integrated business development solution which Proventa International prides itself on. Combining interactive roundtable discussions with a Director level and above audience mixed with a 5* à la carte dining experience is the core components to the success of our Strategy Dinners.

VALUE PROPOSITION

Delegate Numbers

- ✓ 10-15 excluding your senior management on the table

Delegate Demographic

- ✓ Director level and above responsible for :
 - Medicinal Chemistry
 - Biology
 - Bioinformatics
 - Oncology
 - Clinical Trials
 - Supply Chain
 - i. Clinical
 - ii. Commercial
 - Pharmacovigilance
 - Manufacturing
 - i. CMC
 - ii. Bioprocess
 - iii. Vaccines/Biologics
 - Cell and Gene Therapies
 - Regulatory Affairs
 - Market Access & Reimbursement
 - Medical Devices
 - Human Resources
 - Investment & Venture Capital

Company Representation

- ✓ Up to 4 VIP Passes including full hospitality will be allocated to your team, including clients, delivering the sessions on the day.

Location

- ✓ In close proximity to where your target audience is based to eliminate extended travel cost. Preferred locations but not limited to include:

EUROPE

- UK (London / Cambridge)
- Germany (Munich, Dusseldorf, Frankfurt)
- Switzerland (Zurich, Basel)
- Sweden (Stockholm)
- Denmark (Copenhagen)
- France (Paris, Lyon)

EAST COAST USA

- Boston
- Cambridge
- New Jersey
- Philadelphia
- Raleigh Durham
- New York
- Chicago

WEST COAST USA

- San Francisco
- San Diego

APAC

- Singapore
- Malaysia
- Indonesia
- Hong Kong
- Australia
- Philippines
- India
- Japan
- South Korea

Draft Agenda

17:15	Registration & Networking with a signature cocktail on arrival
18:00 - 19:00	Roundtable Discussion by your Client (Case Study)
19:00 - 20:00	4 Course Gala Dinner including Coffee and Desserts
20:00 - 21:00	Roundtable Discussion by your CEO / Senior Management
21:00 - 21:15	Closing remarks

Marketing

- ✓ We will create a landing page on our website with you being the sole sponsor of the event and promote it to an extensive network per targeted region to guarantee numbers. You will have designated consultants work exclusively on your campaign to acquire the delegates and ensure the target is being achieved.

PRICE = £25,000 GBP

**This price does not include attendee accommodation, flights or alcohol consumption outside of the agreed amount.*

Our Guarantees

- Each delegate who attends will be of a Director level and above (Decision makers or those who make up part of the decision making process).
- You will receive each delegates profile prior to the event including:
 - Name
 - Company Name
 - Job Title
 - How many employees they are responsible for?
 - What are their 3 key strategic challenges?
 - What are their main therapeutic areas?
 - What drug development stages are they currently focusing on?
 - What stages of the buying cycle are they currently in:
 - Request for Information
 - Request for Proposal
 - Bid Defence
 - How much personal budget do they have to sign off within the following 12 months?
 - What particular products, services or solutions they are looking to invest in within the following 12 months?
 - Time frame of investment
 - Main reason for investing
- Each delegate will receive a 100-word written profile of your company prior the event.
- We will hit the contracted number of attendees fitting your prospect criteria.
- On-site we will assign you with an account manager who will proactively work alongside you to make sure that your event is running smoothly and on the day, your personal itinerary is delivered.
- We guarantee that if we do not hit the contracted amount of delegates you will receive a full reimbursement on the cost per lead (£1,000) for every delegate under the contracted minimum per event***

Medicinal Chemistry Strategy Dinner

Join us for dinner, drinks and discussions on how technology and geopolitics is shaping the future of drug discovery.

Curia was the first discovery CRO and has grown to provide a breadth of services to support clients research and development needs.

Engage in conversation with peers and Curia's expert medicinal chemists in understanding how technology and geopolitics is shaping the way discovery outsourcing is done.

Curia, from Curiosity to Cure.

AGENDA

18:00 - 18:30	REGISTRATION & NETWORKING WITH A SIGNATURE COCKTAIL ON ARRIVAL
18:30 - 19:00	ROUNDTABLE DISCUSSION: <i>Navigating the impact of geopolitics and ongoing legislation on discovery outsourcing</i>
19:00 - 19:30	ROUNDTABLE DISCUSSION: <i>Finding the right CRO medicinal chemistry partner to improve efficiency and short discovery timelines</i>
19:30 - 20:30	DINNER
20:30 - 21:30	CLOSING REMARKS AND COFFEE, DESSERT, COGNAC, CLOSING

DATE

Wednesday, 15th May 2024

VENUE


Seasons 52
FRESH GRILL | WINE BAR

3535 US-1 Suite 100B
Princeton, NJ 08540



KEY OPINION LEADERS



Christopher Conway
President
Curia



Grant Carr
Vice President, Head of
Global R&D Drug Discovery
Curia



Douglas Kitchen
Research Fellow,
Medicinal Chemistry
Curia



Mark Wolf
Director,
Medicinal Chemistry
Curia



Matthew Surman
Associate Director,
Medicinal Chemistry
Curia

ABOUT CURIA

Curia is a Contract Research, Development and Manufacturing Organization with over 30 years of experience, an integrated network of 27 global sites and over 3,500 employees partnering with customers to make treatments broadly accessible to patients. Our biologics and small molecules offering spans discovery through commercialization, with integrated regulatory and analytical capabilities. Our scientific and process experts and state of the art facilities deliver best-in-class experience across drug substance and drug product manufacturing. From curiosity to cure, we deliver every step to accelerate and sustain life-changing therapeutics. To learn more visit us at curiaglobal.com

Clinical Technology Impact Dinner

Join us for dinner, drinks and discussions on how technology is shaping the future of clinical trials.

While IQVIA is the world's leading CRO, IQVIA also offers a breadth of technologies for sponsors, sites, patients and even other CROs to use in their trials.

Engage in conversation with peers and IQVIA technology experts in understanding how technology is impacting clinical operations. Hear of recent research results highlighting what your peers are doing with technology and how it is helping drive new levels of efficiency.

IQVIA Technologies. Hear the vision. Join the Journey.

AGENDA

18:00 – 18:30	Registration & Networking With a Signature Cocktail on Arrival
18:30 – 19:00	Roundtable Discussion Patient focused technologies to enhance the patient experience
19:00 – 19:30	Roundtable Discussion Site focused technologies that reduce site burden
19:30 – 20:30	Dinner
20:30 – 21:30	Coffee, Dessert, Cognac, Closing Remarks

KEY OPINION LEADERS



Kevin Landells
VP, Business Head for IRT
IQVIA Technologies

Kevin has over 25 years of experience in the IRT/ RTSM industry, having worked across many technical and project management leadership roles. Experienced with developing and leading global teams delivering managed services spanning operations, project management, client partnerships and Business transformation. Kevin is passionate about improving healthcare and utilizing technology that makes a real difference to patients' lives. Kevin holds a Bachelors' Degree in Computer Science from Hertfordshire University in the UK.



Jim DiCesare
Vice President, Financial
Management Solutions
IQVIA Technologies

Jim DiCesare is passionate about delivering innovative Cost Benchmarking, CTA Negotiation and Site Payment services that support clinical research conducted by sponsors and CROs. With over 25 years of industry experience leading clinical operations teams at Merck, DrugDev, and now IQVIA Technologies, Jim has expertise across the contracting, budgeting, and investigator grant payment management continuum. He is a frequent speaker at industry conferences and has written for a variety of publications. He has a B.S. in Accounting from Kutztown University.



KK Rumrill
Global Head Trial
Management Services
IQVIA Technologies

KK Rumrill has more than 25 years' experience in product development, customer support, and implementation services teams in clinical trials. She was a key leader in client operations at BBK Worldwide, driving growth in global patient recruitment, site engagement, and trial optimization. In 2013, KK moved to TrialNetworks, which was acquired by DrugDev and subsequently by IQVIA in 2017. She now leads several key product teams in IQVIA Technologies' Orchestrated Clinical Trials platform.



Naouel Baili
Director, AI Scientist
IQVIA Technologies

Naouel is an expert in emerging technology solutions, leveraging over ten years of experience in the life sciences industry to transform clinical trial management. Her proficiency in embedding sophisticated AI tools into SaaS platforms has significantly improved both user experience and operational efficiency. A holder of a Ph.D. in Computer Science, she excels in the development and design of innovative AI capabilities that streamline and optimize clinical research.



ABOUT IQVIA TECHNOLOGIES

IQVIA Clinical Technologies develops and delivers clinical trial software products providing sponsors, sites, and CROs with an operational advantage to transform the trial experience for sites and patients. We apply our expertise in healthcare-grade AI to gain efficiencies and insights in trial planning and budgeting, sponsor-site communication, patient engagement, and sponsor oversight. Our market-leading SaaS products and tech-enabled services are offered independently from our CRO services to match any business model. Explore our full line of orchestrated clinical trial technologies at iqvia.com/oct and contact us to learn more.

STRATEGY DINNER

Are Decentralized Trials the New Holy Grail?

What is the Future of the DCT? We believe that's the wrong question. We believe a better question is: What is the Future of the Clinical Trial?

Our answer will always be patient-centricity. Decentralization for the sake of decentralization is not patient-centric. Patients who feel comfortable, confident, and included in their care have a dramatically improved trial experience, leading to better engagement, retention, and clinical outcomes. Whether we are taking the patient to the trial, or the trial to the patient, the days of a 'one size fits all' approach to clinical trials are over.

We are excited to meet for an informal round table discussion in an informal setting, giving industry thought leaders an opportunity to exchange their vision of paradigm shifts in clinical trial strategy. The primary focus will be on practical aspects of DCT implementation with a patient-centric approach.

Among other exciting topics, we will discuss:

- Contributing factors to poor clinical trial enrollment and proactive mitigation
- Providers within the DCT model: Trends, adoption, and quality and consistency of care
- Triumphs and Failures of the DCT: Which components of the model alleviate patient burden and expand accessibility, and which stand to be improved?
- ...what about the budget? Informed, strategic trial planning for optimized ROI of implemented solutions

AGENDA

17:15 - 18:00	REGISTRATION & NETWORKING WITH A SIGNATURE COCKTAIL ON ARRIVAL
18:00 - 19:00	WELCOME AND INTRODUCTION ROUNDTABLE DISCUSSION Ensuring Visit Quality: Fulfilling needs and optimizing partnerships between Vendors, Sites, HCPs, and Patients in DCTs
19:00 - 20:00	DINNER
20:00 - 21:00	ROUNDTABLE DISCUSSION Efficient Patient-Centric Strategy: Reducing Patient Burden and Sponsor Costs Simultaneously
21:00 - 21:15	CLOSING REMARKS AND COFFEE

KEY OPINION LEADERS



Sarrah Val – Vice President of Global Sales, [mdgroup](#)

Earned her Masters in Public Health from the University of Southern California after completing a dual degree in Integrative Physiology and Mathematics from the University of Colorado, Boulder. She is driven by her love for patient care, and invests her industry efforts into making clinical trials more accessible, equitable, and patient-focused. With prior experience in Medical Affairs and as a Director of Clinical Operations, she has led clinical trials from protocol design through FDA approval, driven physician education initiatives, and facilitated post-market and investigator grant research.



Stephanie Katz – Director of Seacole, [mdgroup](#)

Stephanie Katz has been a registered nurse since 2005, working at the bedside in the bone marrow transplant/ hematologic malignancies ICU before becoming a research nurse in pediatric oncology and research manager in hepatology and infectious diseases at Johns Hopkins University. After 16 years in academic medicine, Steph joined mdgroup as the director of Seacole Health, the HCP resourcing arm of mdgroup, and remains a subject matter expert on clinical trial operations. Steph received her MBA in Healthcare Administration from Johns Hopkins University after completing her MSN and BSN at Drexel University and University of Delaware, respectively.

ABOUT MDGROUP

mdgroup is a global patient services and digital technologies company with offices in the US, UK, Singapore, France, Dublin and The Netherlands. With a focus on creating remarkable patient experiences at every stage of the clinical trial, their services include patient and caregiver support, home healthcare for decentralized and hybrid clinical trials, site analysis and management, travel and logistics, expense reimbursement and patient sentiment analysis through their in-house technology platform.

DATE

Wednesday, 24th May 2023

VENUE



3535 US-1 Suite 100B
Princeton, NJ 08540


Virtual Boardroom

- ✓ Access our exclusive dataset of over 50,000 director level and above executives across Europe and the US spanning from:
 - Medicinal Chemistry
 - Biology
 - Bioinformatics
 - Oncology
 - Clinical Trials
 - Supply Chain
 - i. Clinical
 - ii. Commercial
 - Pharmacovigilance
 - Manufacturing
 - i. CMC
 - ii. Bioprocess
 - iii. Vaccines
 - Biologics
 - Cell and Gene Therapies
 - Regulatory Affairs
 - Market Access & Reimbursement
 - Medical Devices
 - Human Resources
 - Investment & Venture Capital
- ✓ Position your company as a thought leader up to 2 hours of Virtual Boardroom with thought-provoking discussion facilitated by an expert panel.
- ✓ Proventa International helps customise your Virtual Boardroom to your areas of expertise targeting specific contacts who are prequalified to ensure they are the decision maker or make up part of the decision making process.
- ✓ As an extension to your business development strategy we request a target list of company names and job titles to ensure we are specifically reaching out to your key prospects as a high priority first.
- ✓ Ensuring your Virtual Boardroom is highly exclusive to an end-user audience, Proventa International can create the opportunity of you being the only solution provider logged in by excluding any other vendor/competitor within your Virtual Boardroom allowing you to share your innovation in a virtual closed door environment.
- ✓ Prior to each Virtual Boardroom we will provide you with the following so that you can prepare in advance understanding your audience's buying behaviours, needs and requirements:
 - Name
 - Company Name
 - Job Title
 - How many employees are they responsible for?
 - What is their 3 key strategic challenges?
 - What Drug Development Stages are they currently focusing on:
 - What stages of the buying cycle are they currently in:
 - i. Request for Information
 - ii. Request for Proposal
 - iii. Bid Defence
 - How much personal budget do they have to sign off within the following 12 months?
 - What particular products, services or solutions are they looking for to invest in within the following 12 months?
 - ii. Time frame of investment
 - iii. Main reason for investing
- ✓ Following each Virtual Boardroom you will receive the email addresses of all of those who have attended to assist with your follow ups post the event.

PRICE = £15,000 GBP

Virtual Boardroom

ONLY 25 PLACES AVAILABLE

RESERVE YOUR SEAT TODAY!

📅 9th December 2021, Thursday

🕒 10am EST / 4pm CET / 3pm BST



Going Above and Beyond: Expanding CRO capacity beyond clinical and drug development towards aiding funding and co-development partnerships

Join us to debate CRO engagement models that may help Emerging Biopharma companies grow!

DISCUSSION POINTS:

- ✔ **Topic 1: Funding:** Accessing external funding to supplement current collaborations directly or indirectly through CRO support
- ✔ **Topic 2: Partnership:** Discussion on cross-industry and non-traditional collaborations that can support biotech BD and co-development partnerships.
- ✔ **Topic 3: Expertise:** A look into how to better leverage drug development, regulatory and clinical experience, and expertise at your CRO to better drive development planning and execution.

MODERATOR:



Brandon Early— Senior Vice President, Therapeutic Expertise, **ICON**

Brandon Early is a drug developer and entrepreneur with significant clinical development experience. In his current role he aligns ICON's global services to solve real problems for small & emerging biotech clients. Brandon has held leadership roles in both the biotech and CRO sector. He received his Master's Degree in clinical research from the University of Virginia, and is based in Raleigh, NC, USA.



Solomon Babani— Senior Vice President, Drug Development, **ICON plc**

Sol Babani joined ICON (formerly PRA) in 2017 and is a drug development business leader with more than 25-years of experience, spanning the biotech, pharma, and CRO sides of the industry. Currently, Mr. Babani serves as Senior Vice President & General Partner, where he provides executive oversight for a large portfolio of ICON's biotech clients. Additionally, Sol has been involved in various strategic initiatives including the company-wide initiative to improve ICON's engagement model with emerging biopharma customers.

ABOUT ICON PLC

ICON plc is a world-leading healthcare intelligence and clinical research organisation. From molecule to medicine, we advance clinical research providing outsourced services to pharmaceutical, biotechnology, medical device and government and public health organisations. We develop new innovations, drive emerging therapies forward and improve patient lives. With headquarters in Dublin, Ireland, ICON operates from 150 locations in 47 countries and has approximately 38,000 employees. PRA Health Sciences is now an ICON plc company.

Online Roundtable Discussion

Artificial Intelligence: How Can Clinical Systems Be More Effective, Improve Accuracy and Reduce Risk?

 Tuesday, 26th April 2022
10:00am EST


Premise

Life science is under pressure to demonstrate Value from the rich Variability, the growing Velocity, the increasing Variety, and the sheer Volume of data while ensuring the integrity of this data for compliance requirements of today's modern clinical trial. The demand to improve business throughput with the required regulatory and technology rigor is driving innovation in data science.

The answers lie in flexible, AI-enhanced architecture that can capture both current and future needs, driving intelligent automation in tasks from data ingestion and transformation to data quality and predictive insight generation.

Discussion

Digital technologies and data are transformational for life science researchers, and the patients they serve. With the advent of artificial intelligence, people, organizations, and governments are interacting with the healthcare continuum differently than in the past. The need to successfully treat patients, while deriving value from the rich variability of information flowing in, the growing velocity of work and data, the increasing variety of source content, and simply the sheer volume in today's modern clinical trial requires new thinking. The answers lie in flexible, AI-enhanced architecture that can capture both current and future needs, driving intelligence in tasks from data ingestion and transformation to data quality and predictive insight generation.

This roundtable includes a bi-directional discussion addressing new opportunities and challenges born from frontier technologies for clinical research, notably artificial intelligence. We will discuss how AI provides data and multi-disciplinary tools to create responsible, trustworthy intelligence that improves patient and business outcomes, including:

- Harnessing data stewardship, access, integration, and standardization in a globally secure and regulated AI adoption model.
- Ensuring the maintenance of AI for full explainability and rooting its original source for any retrospective review needed.
- Generating faster, smarter insights by applying sophisticated machine analysis.
- Implementing purpose built Intelligent Apps with dedicated APIs (Application Programming Interfaces) tailored for clinical workflow improvement.
- Monitoring intelligence for drift/bias and reviewing the AI performance over time for optimization.

Speakers:



MODERATOR: Gary Shorter — Head, AI and Data Science, IQVIA Technologies

Within IQVIA Technologies, Gary pursues the use of emerging technology to provide new and more efficient capabilities to enhance clinical trial management. This includes development of new design software through to more recent advancements with AI/ML capabilities where his team has developed several micro-products and micro-services that can be plugged in and used by any SaaS solution.



CO-PRESENTER: Wendy Morahan — Senior Director, Clinical Data Analytics, IQVIA Technologies

Wendy has 25+ years experience in the life sciences industry with a career spanning academic research, preclinical drug discovery, and clinical trials, culminating in a focus and passion for delivering technology solutions that help bring treatments to patients faster. Wendy is currently part of the product strategy leadership team for IQVIA Clinical Data Analytics Suite (CDAS), providing both SaaS solutions for the market as well as IQVIA's internal CRO needs. As part of the CDAS team, Wendy is responsible for strategy, product management leadership, and Go to Market activities.

About IQVIA Technologies:

[IQVIA's Clinical Data Analytics Suite \(CDAS\)](#) empowers life science organizations to harmonize complex and disconnected data and use AI/ML to draw smarter insights that improve clinical research outcomes for patients, sites, and sponsors. This cloud-based, modular platform anchors the clinical trial lifecycle by ingesting and standardizing previously disconnected research data for inquiry in a single, scalable repository. Customers derive actionable insights using analytics tools including biostatistics, rich visualizations, and reporting with pre-built KRIs and KPIs. Learn more about CDAS and other IQVIA Technologies' solutions and expertise at iqvia.com/oct

CONTACT DETAILS:
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 ai@proventainternational.com

 +1 (917) 831 4791

 www.proventainternational.com

VIRTUAL BOARDROOM

End to End Labelling with Component Content Management Systems (CCMS)

ONLY 25 PLACES AVAILABLE
RESERVE YOUR SEAT TODAY!

MAR
17
2022

🕒 3pm - 5pm CET | 10am - 12pm EDT
📅 Thursday



2-hour Virtual Boardroom about **END TO END LABELLING WITH COMPONENT CONTENT MANAGEMENT SYSTEMS (CCMS): AUTOMATED ARTWORK AND REGULATORY STRUCTURED CONTENT**

- ✓ Round Table open discussion with a Panel of Top global Pharmaceutical companies,
- ✓ How to achieve Automation today
- ✓ The future for Automation in the Industry
- ✓ Cameo Demonstrations

Please join us with the option to listen, contribute or even open new topics. As a starting point for discussion we'll focus on how to achieve:

- ✓ Automated Regulatory Submission Documents
- ✓ Automated Artwork
- ✓ Automated Leaflets
- ✓ Automation of all Packaging Components

All from a single end-to-end process for Regulatory, Labelling and Packaging content; Unbroken content tracing from CCDS/variant/annex to every label, pack, leaflet, device, document etc. Instant Impact Analysis from the moment of Regulatory trigger out to every single affected component; Automated Artwork Creation and automatic output of all Documents and Variants; Eliminating manual copy paste, with fewer handovers, reducing the risk of mistakes; Better systematic traceability, transparency & predictability; Right first time with increased efficiency.

INCLUDING:

A follow on invite to the Industry Working Group, meeting next in April and in May 2022 for a deep dive into the topics, deeper demonstrations and input into the future development of the system, standardising the solution for the Pharma Industry.

Full outline and further details at the event.

SPEAKERS



Melanie Anne Poulson
Regulatory Affairs Director
Novo Nordisk



Luca Zanotto
Artwork Process Manager &
Business Process
GSK



Susana Monteiro
Senior Manager, Supply Chain
Amgen



Karsten Daemen
Technical Product Manager
Esko



Simon Cavanagh
Account Executive Life Sciences
Esko | Brand Solutions



Valentina Di Marco
Business Process Manager
GSK

About Esko

Esko, part of the Danaher group, is the worldwide market leader within packaging and labelling software for workflow automation, quality assurance and online collaboration. Esko packaging and labeling management solutions helps pharmaceutical and life sciences companies manage their packaging preproduction specifications, regulatory content and artwork portfolio in a compliant and secure way, helping raise productivity, reduce time-to-market, lower costs, expand business and improve profitability. Esko offers a common online communications platform that: • Provides security and control • Enforces compliance (GMP compliant) • Creates and maintains an audit trail of all activities • Brings control to the graphics and content process • Helps each department & function manage their tasks and approval management process proactively. **Company Website:** <https://www.esko.com/en/solutions/brand-solutions/webcenter-pharma>



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Tuesday, 13th Sep 2022



10am ET

When an Approved Product Becomes an Orphan: Repurposing Strategies in the Orphan Space

Considering repurposing your product for a new indication – such as a rare disease? Perhaps you're aware of an unmet need; pharmacological and pharmaceutical properties suggesting utility in a new indication; or current product utilization outside of the approved indication. All present an opportunity to explore your product in a new market.

Successful product transition is predicated upon integrated services within a “matrix” team addressing relevant concepts, such as regulatory considerations, program and protocol design through to clinical operations, and eventual formulary placement and reimbursement. Join us for a discussion on:

1. What are the differences in regulatory jurisdictions regarding data for orphan drug or rare pediatric drug designation – is rationale and epidemiology always sufficient?
2. Are the available nonclinical data from an approved product sufficiently enabling for an orphan indication or is an additional work stream implicated?
3. What is the strategic role of patient advocacy in both successful development as well as commercialization?
4. How can you integrate perspectives of multiple diverse stakeholders along the continuum of product repurposing to assure access and approval?

SPEAKERS



Michael F. Murphy, MD, PhD, Chief Medical and Scientific Officer, Worldwide Clinical Trials

Dr. Murphy is co-founder of Worldwide Clinical Trials and has a distinguished career spanning more than three decades. His expertise includes translational research, strategic program development, and facilitation of commercialization during clinical development. As a recipient of the Clinical Research & Excellence (CARE) Lifetime Achievement Award, Dr. Murphy is passionate about advancing science in the service of improved healthcare and committed to educating the next generation of translational scientists. Dr. Murphy, who is board-certified in psychiatry and has a doctorate in pharmacology, worked with Dr. Cutler to articulate the vision for Worldwide Clinical Trials as a global CRO, and he continues to oversee Worldwide's activities across all therapeutic areas and global regions.



Brenda Rolfe, PMP, Executive Director, Project Management, Worldwide Clinical Trials

Ms. Rolfe has worked in the CRO industry for more than 20 years, holding positions of increasing responsibility in project management for both early (SAD/MAD, PK/PD, POC) and late-stage Phase II/III clinical trials in multiple therapeutic areas, including rare disease, special populations, and pediatric trials. She is passionate about patient-centricity in protocol design and working with patient advocacy groups in the rare disease space. She has a graduate degree in organic chemistry and an undergraduate degree in biochemistry from Queen's University in Kingston, Ontario, Canada. Ms. Rolfe also has maintained PMP certification since 2009.



Sean Kennedy, MPH, Real World Evidence Strategy Lead, Worldwide Clinical Trials

Mr. Kennedy has supported real world evidence research for over 25 years with the majority of his time spent delivering real world evidence operations and strategy. Sean has therapeutic expertise in immunology, hematology, oncology, and rare disease indications with extensive experience in all aspects of clinical operations, data management, biostatistics, business informatics, and study delivery. Sean completed his undergraduate degree in biophysics from the Johns Hopkins University in Baltimore, Maryland and followed with a Master's of Public Health with a focus on epidemiology and biostatistics. Sean also served a three-year term on DIA's Annual Program Committee for Data Standards.

About Worldwide Clinical Trial

Worldwide Clinical Trials is a global, midsize contract research organization (CRO) that provides top-performing bioanalytical and Phase I-IV clinical development services to the biotechnology and pharmaceutical industries. Founded in 1986 by physicians committed to advancing medical science, our full-service clinical experience ranges from early phase and bioanalytical sciences through late phase studies, post approval, and real-world evidence. Major therapeutic areas of focus include cardiovascular, metabolic, neuroscience, oncology, and rare diseases. Operating in 60+ countries with offices in North and South America, Eastern and Western Europe, and Asia, Worldwide is powered by its more than 3,000 employee experts.

For more information, please visit www.worldwide.com or connect with us on [Twitter](#), [LinkedIn](#), [Facebook](#), and [Instagram](#).

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About PharmaFEATURES

PharmaFEATURES provides thought-leading interviews, industry reports and innovative daily content on the newest trends and breaking news across life sciences.

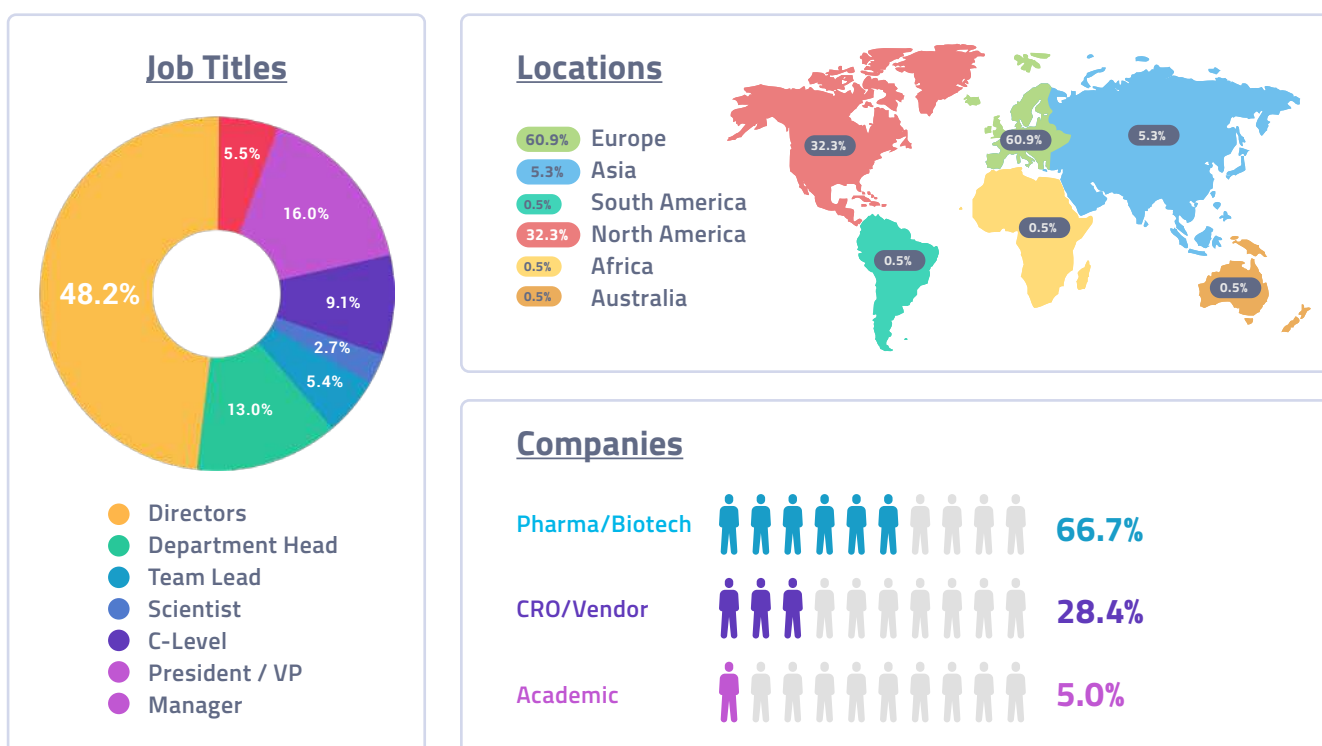
We create premium life science content with universal appeal. Our content combines an in-depth and knowledgeable focus about news that matters to pharma, biotech and life science professionals, with a readability and simplicity that makes the topic engaging to you – whether you are a pharma CEO or an interested individual.

PharmaFEATURES is updated daily with new content on hot topics in the industry, whether that's AI in R&D, the latest technological innovations in clinical trials or how to support diversity in clinical trials.

Topics & Industries covered:



Breakdown of Readership:



Digital Adverts

OPTION	Weekly	Monthly	Annually
Web banner 1* (1270x200 px) Leaderboard	£2,500	£7,000	£25,000
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Web banner 3* (888x222 px) In-text	£1,500	£4,000	£12,000
Newsletter banner (560x168 px)	£1,000 (1 x newsletter)	£2,000 (3 x newsletters)	£7,500 (12 x newsletters)

*Web banner spaces are available on each of the main pages, including the homepage.

Leaderboard (1270x200 px)


MPU (309x217 px)

In-text (888x222 px)

Newsletter banner (560x168 px)

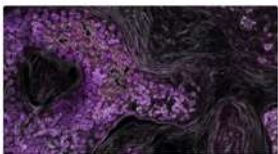
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February 2022 Drug Launch Roundup




Oncology February 23, 2022

The Long Game: Targeting KRAS




Featured February 22, 2022

Catching up on DCTs with Craig Lipset, from Clinical Innovation Partners



Featured January 11, 2022

Immune Checkpoint Blockades & the Challenge of Treatment Resistance: An Interview with Jessica Rege, Alkermes



Report September 13, 2021

Bioinformatics: Insights from the Industry

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Whitepapers	1	2	3
Press Releases	3	5	7
Videos	1	2	3
1 Banner in Monthly Newsletter	✗	✓	✓
1 Native Content Interview/Article	✗	✗	✓
PACKAGE PRICE (GBP)	£5,000 p/a	£10,000 p/a	£15,000 p/a
ITEMISED COST	£7,500	£14,500	£24,000

Sample of Digital Storefront

200 Word Company Profile, with Logo & Contact Information

ARENSIA

ARENSIA EXPLORATORY MEDICINE is a German operator of proprietary research clinics in Eastern Europe, dedicated to performing complex Phase Ib, IIa and PROOF-OF-CONCEPT clinical trials with novel molecules, involving patients across numerous disease areas. Given the outstanding patient recruitment rates achieved by ARENSIA clinics, we are able to substantially reduce the overall number of sites, countries and recruitment periods for any early phase patient trial.



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INNOVATION AND EFFICIENCY IN EARLY CLINICAL TRIALS Pharmaceutical and Biotechnology companies are under increased pressure to advance compounds whilst ensuring safety and efficacy. It is essential to make faster go/no-go decisions on whether to continue their research before any major investments are made to progress drug development to later phases of research. There are an [...]

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CLINICAL OPERATIONS

CLINICAL OPERATIONS STRATEGY MEETING 2022

11th May 2022 (US West Coast)
The Westin St. Francis San Francisco on Union Square

18th May 2022 (US East Coast)
Le Meridien Cambridge Boston




1 Banner in Monthly Newsletter

SPEAKER INTERVIEW QUESTIONS

Dr. Claudia Hesselmann, PhD
Co-founder & CEO





1 Native Content Interview/Article

ABOUT US

At Proventa Talent, we always look ahead to ensure that the service we deliver to you is second to none, both now and in the future. Proventa Talent based around our three key principles of commitment, intelligence and partnership ensures an unparalleled recruitment solution in the industry.

We work with the leading talent in the field to offer a service of high quality, efficiency and transparency. We have the expertise to recruit across all markets within the life science industry and at global level. In addition to this, our relationship with many organisations across the Life Sciences sector means that we are constantly developing our recruitment services to offer market-leading solutions to suit your short, medium and long term needs.

OUR SOLUTIONS

Occupying senior level appointments within the Life Sciences sector, Proventa Talent are able to work in close partnership with you to offer a variety of methodologies directly suited to your unique business needs.



Contingency

Identifying and delivering talented candidates quickly and efficiently. Contact us today to discuss your live and prospective vacancies with a focused and professional recruiter. An efficient solution to permanent recruitment needs, leveraging our extensive networks when time as well as quality are critical.

Executive Search / Retained

A targeted approach for board and senior management positions. Sourcing executive leaders can be a time-consuming and extremely sensitive issue when it comes to exploring a new directive within the company or organisational footing. Our leadership team has core experience and specialist knowledge of partnering and identifying key leadership appointments, while ensuring the business ethos is carefully matched to clients and hires alike. This service offers a comprehensive, focused approach to an executive search while ensuring our clients are presented with specific candidates from the market.

Contract / Interim

A solution to cope with demand peaks or delivery of specialist projects. The specialised team at Proventa Talent are able to cope with multiple hires (both paid and advisory) while supporting clients who may have a need for a specific project or support during periodical pressures. Close relationships with our contractors enables us to quickly deliver pre-qualified, high-quality interim resources.

Recruitment Process Outsourcing

The route to success is faster when you work together. By working with our RPO solution, we can coordinate your recruitment service by offering dedicated account management services both on site or remote while providing efficient talent mapping strategies to source appropriate potential hires. By partnering together, Proventa Talent can offer expert advice on best practice recruitment strategies from retention to resourcing while delivering on time and on budget.

Research Services

Market insight and competitor intelligence.





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